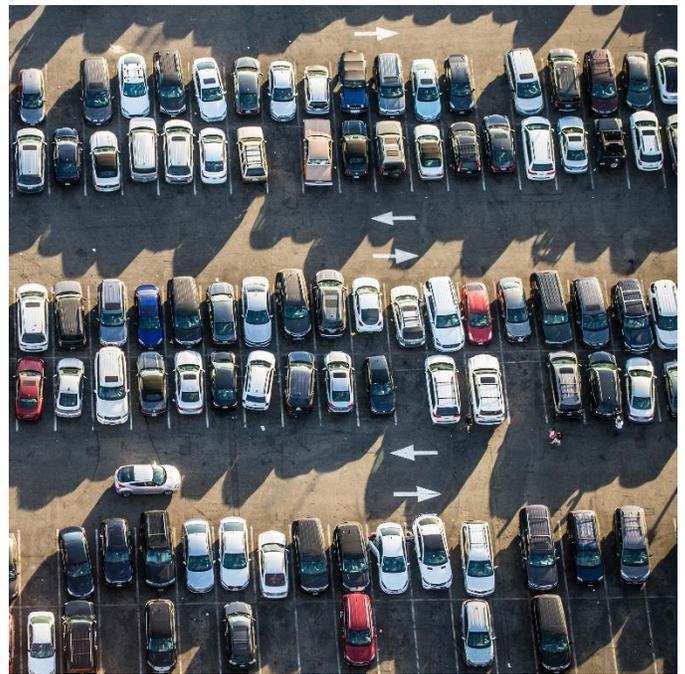


Electric Vehicle Market Status - Update

Manufacturer Commitments to Future Electric Mobility in the U.S.
and Worldwide



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Acknowledgements

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This report was developed by M.J. Bradley & Associates for the Environmental Defense Fund (EDF).

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Executive Summary

This paper is the third update to an initial report released in May 2019* that summarizes the current status, and projected growth, of the U.S. electric vehicle (EV) industry over the next five to ten years. Key topics addressed include drivers of U.S. and global EV growth, auto manufacturer investments in EV development and in building a robust charging network for drivers, announced new EV model introductions, projected EV sales, projected battery pack costs and advancements, and projected date of EV “price parity” with internal combustion engine (ICE) vehicles. The report also addresses the effects of the COVID-19 pandemic on EV sales.

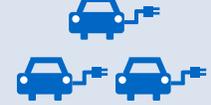
The data summarized here are based on formal statements and announcements by auto manufacturers, as well as analysis by the automotive press and by financial and market analysis firms that regularly cover the auto industry.

Transportation is currently the United States’ largest source of greenhouse gas (GHG) emissions, and transportation-sector electrification is widely recognized as one of the best strategies for significantly reducing these emissions. The data summarized here support the conclusion that the automotive industry has embraced the vision of electrified mobility and that the EV market is on the cusp of a period of significant growth. Numerous manufacturers have publicly signaled their commitment to a future of electric vehicles. For examples, in their 2017-2018 sustainability report Ford stated “we aim to stay ahead of the curve in terms of electric innovation, to create cleaner, more efficient vehicles and to deliver affordable electric vehicles at scale.”¹ Volkswagen has said “the future of personal transportation is electric, and for Volkswagen, building the vehicles of the future means expanding in the United States.”² Most recently, General Motors’ (GM) CEO Mary Barra wrote a letter to 11 environmental non-profit leaders announcing it would end its support for the Trump administration’s rollback of California’s stricter vehicle emissions regulations and join the “ambitious electrification goals” of President Biden and California: “President-elect Biden recently said, ‘I believe that we can own the 21st century car market again by moving to electric vehicles.’ We at General Motors couldn’t agree more. We are inspired by the President-elect’s Build Back Better plan.”³

These manufacturer commitments reflect heightened efforts to address the major causes of climate change, by governments world-wide, including adoption of more stringent vehicle emission standards and EV sales targets. It is likely that these government actions – and anticipation of even more stringent future standards – have been a significant driver of automaker EV commitments and investment plans, supported by dramatic reductions in the cost of batteries, which have made transportation electrification more affordable.

* The first update was released in August 2019 and the second in September 2020.

While this update includes a discussion of medium- and heavy-duty vehicle electrification, the primary focus covers light-duty vehicles unless otherwise noted. Major findings of this report include:

| | | |
|--|--|--|
|  <p>Manufacturer Commitments</p> | <p>Carmakers worldwide will spend more than \$257 billion through 2030 developing new electrified models. Eight manufacturers have already announced plans to spend more than \$22 billion to open new or renovated plants in the U.S. to build EVs in five different states. These plants will directly employ almost 24,000 workers and contribute to additional job creation for suppliers and local businesses. Most recently, GM announced it would invest \$2.2 billion – its largest investment in a manufacturing facility to date – to repurpose the Detroit Factory ZERO assembly center as its “flagship assembly plant in [its] journey to an all-electric future.” As 70 percent of plug-in EVs driven on U.S. roads in 2019 were assembled domestically, these manufacturing plant investments highlight continued cultivation of a strong EV workforce and robust market.</p> | <p>Automakers will spend \$257 billion worldwide on light-duty vehicle electrification through 2030 with more than \$22 billion on domestic manufacturing</p> |
|  <p>Model Availability</p> | <p>Between 2021 and 2023, the number of battery electric (BEV) and plug-in hybrid (PHEV) passenger vehicle models available to U.S. consumers will increase from 60 to 76.* The range of vehicle types available will also increase to include sport utility vehicles (SUV), cross-overs, and pick-up trucks. 2020 brought improvements in EV range, with the median EPA estimated range exceeding 250 miles for MY2020 EVs and the introduction of the first EV to achieve a range of more than 400 miles; the Cadillac Lyric and Lucid Motors Air have received attention as models that tout 300 and 517 miles of expected EPA-rated range, respectively.</p> | <p>60 EV models in 2021 → 76 EV models in 2023</p> |
|  <p>Affordability</p> | <p>In 2021 there will be at least four EV models available for under \$30,000 (MSRP) with a driving range of up to 250 miles. There will be even more models with a net cost of under \$30,000 when current federal, state, and local incentives are factored in.</p> | |
|  <p>EV Sales Projections</p> | <p>Major auto manufacturers are embracing electrification, as evidenced by the increased number and variety of electrified models offered, as well as commitments to brand electrification and sales targets. For example, Volvo anticipates BEVs will make up half of its sales in 2025 and is encouraging this transition by including an electric motor in every vehicle it launches from 2019 onwards.</p> | <p>Volvo anticipates battery electric vehicles will make up half its sales by 2025</p> |

* Vehicles included in this figure are those available in the U.S. with MSRP below \$100,000. The number of available vehicle models will be greater when considering global EV announcements and models that cost more than \$100,000.



Charging Station Investment

In addition to expanding their portfolios to include a greater range of electric and electrified models, manufacturers like Nissan and Volvo have acquired stakes in companies that specialize in charging and battery technology while Audi, Ford, Mercedes-Benz, and Volkswagen have announced they will each invest billions of dollars in electrification strategies. Manufacturers are increasingly exploring how to expand the charging network for their drivers, demonstrated through the EVgo and GM partnership to install 2,700 new fast charge plugs by 2025.

GM and EVgo are partnering to bring 2,700 new fast charge plugs by 2025



EV-Specific Brand Development

Many brands are developing platforms that will exclusively cater to EVs, like GM positioning Cadillac as its lead EV brand with the BEV3 platform. By establishing unique, EV-dedicated brands, automakers are sending a clear signal that EVs will make up a larger share of their portfolio and reducing emissions will be a focus going forward. EV-only brands like Rivian and Lordstown are gaining momentum and Tesla has dominated U.S. EV sales to date.



Fleet Electrification

Electrification of medium- and heavy-duty commercial fleet vehicles is gaining traction, in part due to fleet electrification targets by major companies. These commitments send market signals that large entities, like Amazon, are seeking electric alternatives for their fleets, as components of their sustainability initiatives. These companies are planning to convert a range of light-, medium- and heavy-duty vehicle types to EVs, including delivery vans, commuter buses, transit buses, garbage trucks, and more. Today (2021), there are 44 medium-duty electrified models, 24 heavy-duty models, and over 40 bus models offered across a range of vehicle vocations, and this number will continue to grow in coming years. Coupled with private sector commitments, states are signaling their interest in medium- and heavy-duty electrification through policies such as California’s Advanced Clean Truck Regulation as well as multi-state collaborations like the fifteen jurisdiction Medium- and Heavy-Duty Zero Emission Vehicle Memorandum of Understanding.



Declining Battery Costs

The cost of battery packs has fallen dramatically, from over \$1,000/kilowatt-hour (kWh) in 2010 to approximately \$137/kWh in 2020. Most analysts project that battery pack prices will continue to fall, reaching \$100/kWh between 2023 and 2025 and \$61-72/kWh by 2030. Auto manufacturers have endorsed these projections.

Battery pack prices could fall to \$100/kWh by the mid-2020s



Price Parity

Many industry experts believe that passenger EVs will reach cost parity with ICE vehicles (based on total cost of ownership without considering any tax incentives) when battery pack prices fall below \$100/kWh, resulting in lower up-front purchase prices. While some industry experts believe price parity for BEVs with smaller battery packs has already been realized, most believe wide-spread price parity will happen around 2025.

EV life-time cost parity with internal combustion engine vehicles will occur in 2025 or earlier due to falling battery prices

Effects of COVID-19

The effects of the COVID-19 pandemic persist into 2021. As the global economy ground to a halt in the spring of 2020, many automakers that had anticipated near-term launches of new electric models – including Rivian (R1S and R1T), GM (Hummer), Byton (M-Byte and K-Byte), and Workhorse (W-15) – revised their timelines, halted operations, and furloughed workers. However, as the year progressed, automakers like Chevrolet and Audi saw increases in EV sales: in 2020, Chevy Bolt sales increased 26 percent and Audi e-tron sales increased 34 percent compared to 2019. Although manufacturers like Nissan and Hyundai have both seen overall declines in total vehicle sales in the U.S., Nissan had its best Q4 since 2016 for sales of the all-electric Leaf.

In the end, 2020 was a year that proved to be stronger than ever for automaker commitments to furthering electrification globally: GM increased its pre-pandemic electrification financial commitment by \$7 billion and increased planned EV model introduction through 2025 by 10; Ford announced it would boost production of the all-electric F-150 by 50 percent compared to original plans due to “strong early interest”; and VW revised its expectations for cumulative global sales by 2030 (increasing projections by four million vehicles), committed to developing 70 BEV models by 2030, and announced \$41 billion in capital spending dedicated to EVs through 2025.

Notable Updates Since the September 2020 Report

- U.K. Prime Minister Boris Johnson announced a target to end the sale of new gasoline and diesel cars and vans by 2030 and hybrid cars and vans by 2035.
- China outlined a plan that by 2035, all new cars sold will be “eco-friendly”: 50 percent will need to be BEV, PHEV, or fuel cell, and 50 percent will be hybrids.
- Two states in the U.S. – California and Massachusetts – committed to ensuring all new vehicle sales are zero-emitting by 2035. New York and New Jersey have considered action as well.
- President Biden’s climate agenda includes commitments to help ensure 100 percent of new light- and medium- duty vehicles would be zero emitting. It also includes a plan to invest in half a million EV charging stations (while also supporting workforce development programs), convert all 500,000 U.S. school buses to zero emission vehicles by 2030, and enacting more stringent fuel economy standards.
- Two industry coalitions formed to advocate for policies that would encourage EV growth – the Zero Emission Transportation Association (ZETA) and the Electrification Coalition Business Council (ECBE).
- Collectively automakers will invest \$247 billion globally on electrification by 2030, up from \$185 billion announced in the last report. Commitments from Daimler, GM, and VW contributed to this increase.
- GM made a host of EV announcements in recent months: increasing its EV and autonomous vehicle investment to \$27 billion at the end of 2020, \$7 billion more than its prior commitment made six months earlier; increasing its projected models available by 2030 to 30, up from 20 models pre-pandemic; committing \$2.2 billion – its largest investment in a manufacturing facility to date – to repurpose the Detroit Factory ZERO assembly center as its “flagship assembly plant in [its] journey to an all-electric future”; withdrawing its support for the Trump administration’s rollback of national vehicle emissions standards; and launching BrightDrop, its new business that will offer an integrated ecosystem of electric products, software, and services for the first to last mile.
- Recent fleet commitments include Edison Electric Institute (EEI) member companies (i.e., investor-owned utilities) committing to collectively electrify more than one-third of their total fleet vehicles, including two-thirds of fleet passenger vehicles.
- Uber announced it will roll out “Uber Green” in 1,400 North American cities and towns in 2021, expanding access to EV transportation for its riders. It will also aid drivers in the transition to electric through a range of partnerships.
- Battery pack prices dropped to \$137 in 2020 compared to \$156 in 2019, according to BloombergNEF.
- QuantumScape, which received a \$200 million investment from VW in June 2020, is developing high-energy density solid-state batteries that could enable up to 80 percent longer range compared to today’s lithium-ion batteries, reach 80 percent charging capacity in 15 minutes, and operate effectively at -30 degrees Celsius.
- Automakers are also realizing gains in proprietary battery technology. GM estimates that its Ultium pack will cost 60 percent less than today’s packs with twice the energy density and predicts it will allow for a maximum range of 450 miles. During its 2020 Battery Day Event, Tesla announced it will be manufacturing “tabless” batteries that will be six times more powerful and increase range by 16 percent.

Drivers of Global EV Growth – Global Goals to Accelerate Sales

Around the world, countries have announced target dates by which they would allow the sale of only zero-emission vehicles (ZEVs) to accelerate the transition to a cleaner, electrified transportation sector. European countries are leading this movement with Denmark, Ireland, France, the Netherlands, Norway, and the U.K. aiming to only sell ZEVs in the coming years (Figure 1⁴). As 2018 concluded, Norway made history as the first country where EVs made up half of all passenger vehicle sales in a year (continuing to climb to 54 percent in 2020), thanks to a host of incentives: no import tax, no sales tax, no vehicle registration fees, free access to toll roads, and free parking in some city areas.⁵ In addition to Norway's EV integration model, the European Union (E.U.) as a whole adopted more stringent fuel standards for cars and light vans for 2020 and beyond: as part of a clean mobility package, the standard will require emissions in 2030 to be 37.5 percent lower for new cars and 31 percent lower for new vans compared to 2021 levels.⁶ To capitalize on the momentum of standards for light-duty vehicles, the European Parliament and the European Council then turned their attention to setting the first-ever E.U. standards to reduce pollution from trucks.⁷ A Denmark-led coalition of 11 E.U. member states, however, believes the bloc can – and must – go further, calling for a collective target to solely sell clean vehicles by 2040.⁸ In November 2020, U.K. Prime Minister Boris Johnson announced a “Ten Point Plan for a Green Industrial Revolution for 250,000 Jobs,” consisting of a variety of clean energy technology targets, one of which would be to only sell ZEVs by 2035.⁹

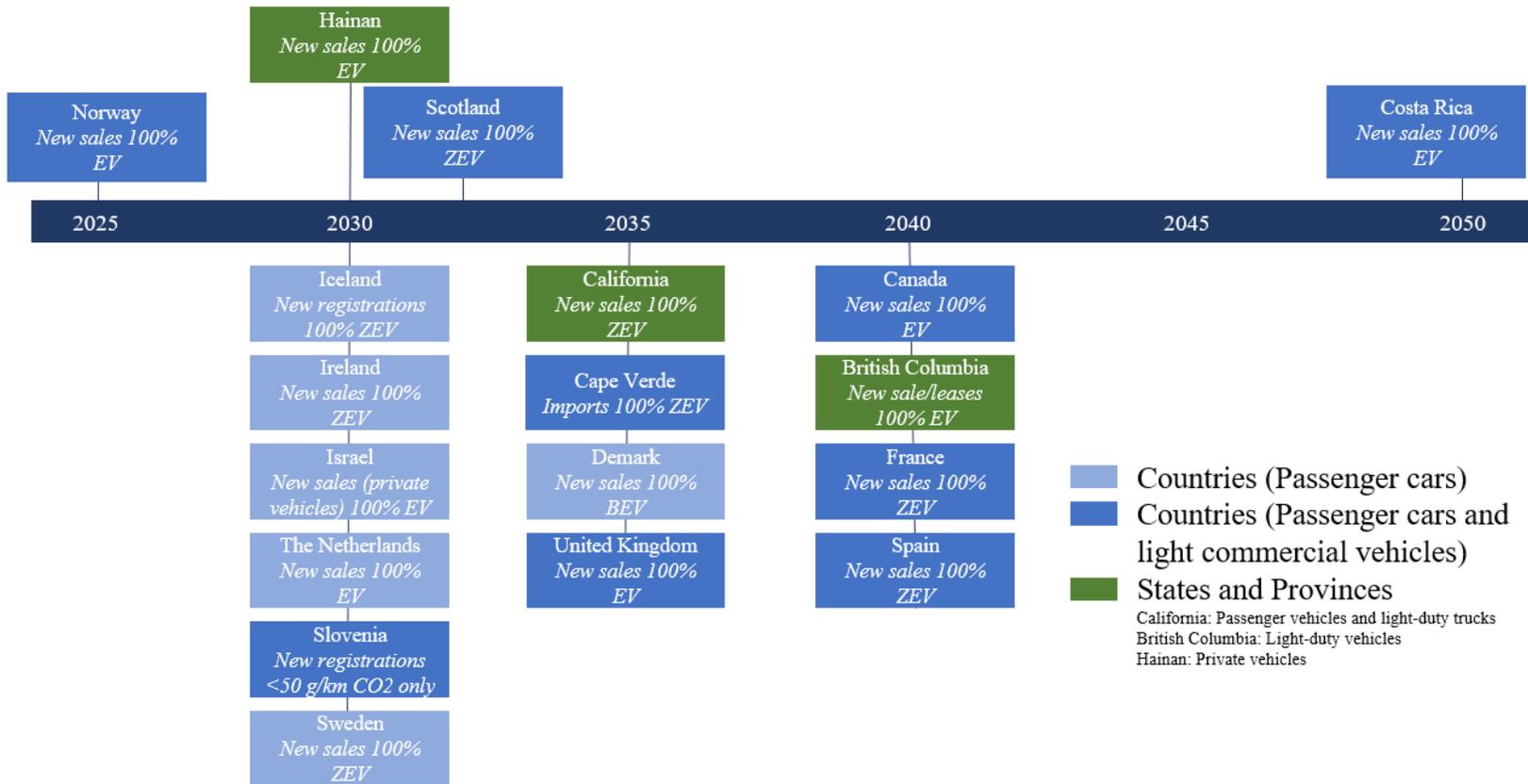
While Europe may lead in the sheer number of country commitments, India and China's targets could have the most substantial impacts: if the two countries meet their targets to only sell ZEVs by 2030 and 2040, respectively, around 3.3 billion people, or 43 percent of the world's population, would be live in countries that rely exclusively on the sale of new ZEVs after 2040.¹⁰ To prepare for this goal, China aims to sell 7 million “new-energy vehicles” annually by 2025, amounting to approximately 20 percent of its total auto market.¹¹ Additionally, in October 2020 China outlined a plan that by 2035, all new cars sold will be “eco-friendly”: 50 percent will need to be BEV, PHEV, or fuel cell, and 50 percent will be hybrids.¹²

In 2020, two states in the U.S. committed to ensuring that 100 percent of new vehicles sold are zero-emitting by 2035. First, in September, California Governor Gavin Newsom issued an executive order requiring sales of all new passenger vehicles to be zero-emission by 2035.¹³ Further cementing this commitment, Governor Newsom's proposed 2021 budget includes \$1.5 billion – of \$4.5 billion total – for ZEVs and supporting infrastructure.¹⁴ Then, days before the end of the year, Governor Charlie Baker committed Massachusetts to the same target, affirmed in the Clean Energy and Climate Plan for 2030: “[California's Advanced Clean Cars II (ACC II)] will require ZEV sales to ramp up to 100 percent of new LDV sales by 2035. Once finalized, MassDEP will adopt and implement these new ACC II regulations” (*see the Policy Drivers of U.S. Electric Vehicle Growth section for greater detail on ACC II*).¹⁵ New York and New Jersey are both considering a similar path as well but have not yet taken legislative action.¹⁶

Globally, many cities are pledging deep decarbonization efforts as well. The mayors of the Climate Mayors Electric Vehicle Purchasing Collaborative – a pledge signed by more than 225 cities and counties across the U.S. that focuses on public fleet electrification – announced they would collectively buy more than 3,800 EVs before the end of 2021 for local government fleets; Los Angeles Mayor Eric Garcetti said of the initiative, “by pooling our purchasing power, Climate Mayors are sending a powerful message to the global car market: if you build electric vehicles, we will buy them.”¹⁷ Another coalition, the C40 Fossil Fuel Streets Declaration, commits the 35 signatories to replacing their cities' fossil fuel transit buses with electric alternatives by 2025 and to achieving zero-emissions in designated areas by 2030.¹⁸ Major international cities are going one step further by committing to ban diesel vehicles: Rome by 2024 (in the city center); Athens, Madrid, Mexico City, and Paris following the year after; and Brussels and Amsterdam by 2030.¹⁹ Los Angeles aims to increase the number of electric and zero emission vehicles operating in the city to 25 percent of all vehicles in 2025 and then to 100 percent by 2050. As indicated by recent commitments to shift to lower emitting vehicles, a growing list of countries and cities are anticipating and encouraging a future supported by electrified transportation.

Figure 1

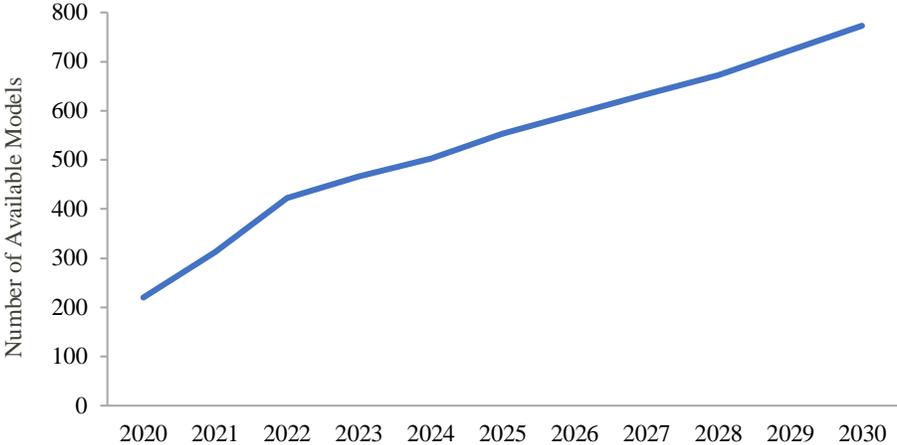
Timeline of Global Targets to Achieve All-ZEV Sales



Targets reflect those that are accompanied by official policy document, like Climate Change Action plans and executive orders. Discussions of targets that have not yet been accompanied by policy documents or legislation (e.g., Egypt, Germany, Portugal, New Jersey, New York, Sri Lanka, Taiwan) are not included. If a country has set multiple targets, the greatest scope is included (e.g., the U.K. and Denmark's goals include a separate timeline for diesel and gasoline vehicles [2030] and hybrid vehicles [2035]).

To meet these needs, auto manufacturers have announced plans to substantially increase availability of future EV models worldwide. As Figure 2 shows, auto makers have announced plans to offer more than 770 EV models world-wide by 2030, more than three times the number of models currently available.

Figure 2 Global Automaker Electric Vehicle Model Commitments



See Figure 1 in Appendix for announcements used. Brand announcements considered include Audi, Bentley, BMW, Daimler, FCA, Ford, GM, Hyundai, Kia, Mercedes, Nissan, Toyota, and VW.

Policy Drivers of U.S. Electric Vehicle Growth

As countries around the world individually and collectively encourage the shift to EVs, the ZEV Alliance states are leading the transition within the United States. In 2013, six Northeast/Mid-Atlantic states (CT, MA, MD, NY, RI, and VT) and two Pacific coast states (CA and OR) joined in a Light-Duty Zero Emission Vehicle Memorandum of Understanding (LD ZEV MOU) to enact policies that will ensure the deployment of 3.3 million light-duty ZEVs by 2025.²⁰ These eight states – along with New Jersey and Maine, who joined in 2018 and 2019, respectively – collaborated to produce the *ZEV Task Force Multi-State ZEV Action Plan 2018-2021* and also founded the International ZEV Alliance, a global initiative between 16 North American and European national and subnational governments to accelerate the global transition to ZEVs.²¹ The Task Force underscores that in the member states, light-duty passenger vehicles are the single largest contributor to GHG emissions and a significant source of local pollutants that contribute to adverse public health effects. For that reason, “transportation electrification is essential to achieving near- and long-term state GHG reduction goals and effectively combating climate change.”²²

Following the successful collaboration in 2013 that brought forth the LD ZEV MOU, fifteen states and the District of Columbia turned their attention to medium- and heavy-duty (M/HD) vehicles, signing a M/HD ZEV MOU in July 2020 with the goal of ensuring that 100 percent of all new M/HD vehicle sales in their jurisdictions be ZEVs by 2050, with an interim target of 30 percent by 2030.²³ This commitment will help develop standards and regulations, deploy infrastructure, and drive investment in the sector. A few weeks prior to announcing participation in the multi-state collaborative, California adopted the Advanced Clean Trucks (ACT) Regulation, “the first ever in the world effort to mandate the construction and deployment of zero-emission vehicles in the heavy-duty sector”; under this regulation, by 2045 every new truck sold in California will be zero-emission.²⁴ To inform ongoing development of M/HD vehicle regulation, incentives, and programs across the state, the ACT’s Large Entity Reporting Rule requires that large fleets owners and government agencies provide detailed data on their fleet composition and activity in 2021 (one-time requirement). Finally, the ACT will be paired with the ZEV Fleet Rule, which will provide regulation of public and private fleets, new mobility fleets, large employer fleets, rental fleets, and delivery fleets and will be developed in 2022. Both rules will take effect in 2024.

All the ZEV Alliance states have adopted the new car emission standards enacted by the California Air Resource Board (ARB) in lieu of federal standards enacted by the EPA. These ARB standards include a ZEV standard, which requires that ZEVs must make up a certain percentage of each manufacturer’s annual new car sales in each state. Initially the ZEV standard included a “travel provision” that allowed automakers to receive credits in all other ZEV states for vehicles sold in California. This encouraged auto manufacturers to target EV sales to California. In 2018, ARB removed the travel provision, which could lead to increased model availability and sales throughout the ZEV Alliance states. According to an analysis by the International Council on Clean Transportation, “states that adopt California’s Zero Emission Vehicle regulation catalyze the market, spurring automaker marketing and expanded model availability.”²⁵ This is reflected in the fact that ten states that have adopted the ZEV regulation were collectively responsible for almost 60 percent of BEV and PHEV light-duty vehicle sales between 2011 and 2019.²⁶

States continue to take steps to reduce transportation emissions, which surpassed emissions from the electric power sector in 2017 to now contribute the largest share of total economy-wide CO₂ emissions for the first time since the late 1970s.²⁷ One such regional strategy is the Transportation and Climate Initiative (TCI). Formed in 2010, TCI is a regional collaboration between 12 Northeast and Mid-Atlantic states and the District of Columbia that seeks to improve transportation, develop the clean energy economy, and reduce carbon emissions from the transportation sector. In December 2018, 10 of the 13 jurisdictions announced their intent to design a regional “cap-and-invest” policy that would raise funds for investing in clean transportation by imposing a fee on the GHG emissions associated with on-road motor fuels. In the final MOU released in December 2020, Connecticut, the District of Columbia, Massachusetts, and Rhode Island resolved to establish a multijurisdictional cap-and-invest program designed to ensure reductions in CO₂ emissions from the

transportation sector, commencing as early as January 1, 2023.²⁸ The program will require “State Fuel Suppliers” to hold allowances to cover reported CO₂ emissions. At the same time that the MOU was released, eight additional states that have participated in the TCI process committed to continued collaboration with the four core signatory states, including working to help develop a model rule and other clean transportation and emission reduction program elements that could be implemented within each jurisdiction.²⁹

Simultaneously, California is moving forward with its Advanced Clean Cars II (ACC II) regulations. The Air Resources Board adopted the Low-Emissions Vehicle III regulation for criteria and GHG emissions as well as the above-discussed ZEV standard in 2012 to control emission from passenger vehicles.³⁰ The three regulations, collectively referred to as the ACC regulation, aim to reduce smog-forming pollution that contributes to air pollution, reduce GHG emissions, and increase the market share of ZEVs. ACC II will aim to increase stringency, better align standards with real-world reductions (e.g., better control of engine start emissions that can exceed lab test emissions), and improve the ZEV experience for consumers (e.g., standardizing fast charging ports).³¹ ARB staff presented an analysis and potential regulation modification in May and September of 2020, ultimately expecting to release the ACC II proposed regulation in the spring of 2021 in preparation for the December 2021 Board hearing.

At the federal level, there are multiple proposed bills that would aim to expand funding for EVs and electric vehicle infrastructure. The 2021 appropriations law, which was signed by President Trump on December 27, 2020, authorizes funding and programs to further support transportation development, including:

- \$2.6 billion over three years for a reauthorization of the Department of Transportation’s sustainable transportation research program, which would be directed toward RD&D and commercial application activities within the Offices of Hydrogen and Fuel Cell Technologies, Vehicle Technologies, and Bioenergy Technologies;
- Surface Transportation Block Grant Program: \$647.5 million for charging infrastructure along corridor-ready or corridor-pending alternative fuel corridors;
- Clean Transit Buses: \$125 million for the low or no emission grant program;
- Alternative Fuel Refueling Property Credit: extended through 2021, the tax credit provides \$30,000 for businesses and \$1,000 for residential properties to install alternative fuel facilities, including EV charging stations.³²

Looking ahead, President Biden’s climate plan outlined during his campaign includes a number of EV provisions that would be necessary to achieve a long-term platform that 100 percent of new light- and medium-duty vehicles be zero emitting.³³ To support increasing charging demand and reduce range anxiety, President Biden is looking to invest in half a million EV charging stations nation-wide. The plan couples infrastructure investment with workforce development programs – referencing the Electric Vehicle Infrastructure Training Program – to ensure proper installation of equipment and development of a strong labor market to support electrification. Beyond passenger vehicles, the plan also outlines a goal to convert all 500,000 school buses across the U.S. to ZEVs by 2030.

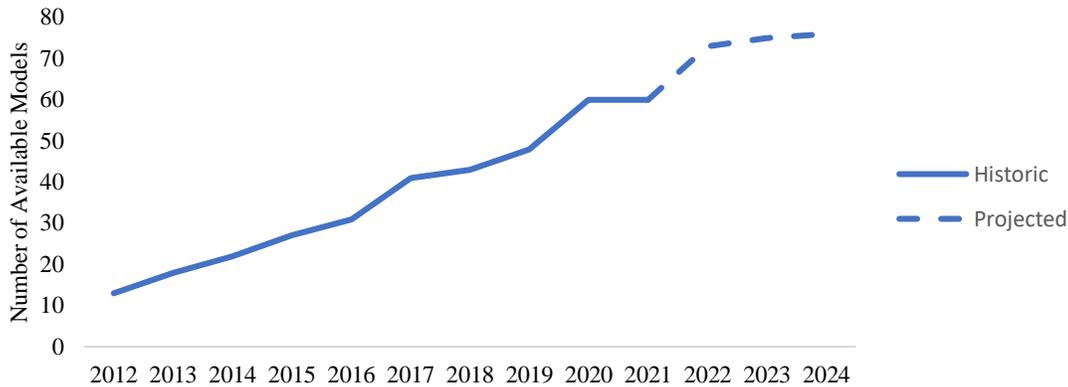
In last few months several business coalitions have launched to promote EVs, including the Zero Emission Transportation Association (ZETA) and Electrification Coalition Business Council (ECBC). Formed at the end of 2020, ZETA released a federal roadmap to achieve 100 percent EV sales by 2030, which consists of 34 policy proposals across six pillars: (1) accelerating light-duty EV consumer adoption through a range of incentives, including extending \$7,500 tax credit cap and converting it to a point of sale rebate; (2) accelerating M/HD vehicle electrification, with a particular focus on buses, service, and delivery vehicles; (3) investing \$30 billion in a national charging initiative; (4) re-establishing the U.S. as a manufacturing front-runner in production and innovation; (5) setting strong vehicle performance and emissions standards; and (6) positioning the federal government as a leader through its own fleet electrification.³⁴ Launching in early 2021, ECBC is a branch of the Electrification Coalition, a non-profit that aims to accelerate the transition to EVs to improve national and economic security given the U.S.’s heavy dependence on an “unstable oil market.”³⁵ ZETA

consists of 40 companies that are part of the broader ZEV ecosystem (e.g., utilities, charging network providers, EV supply chain companies, and EV-specific manufacturers like Lucid and Tesla) while ECBC's 13 members include auto manufacturers, like Ford, GM, Kia, and Volvo.

Manufacturer Commitments

In 2012 there were 13 BEV and PHEV models available in the U.S. The number of electrified models available in the U.S. is projected to reach 60 by the end of 2021 and 76 by the end of 2023 (Figure 3).*

Figure 3 Total Light-Duty Vehicle PHEV and BEV U.S. Models Available by Year



Source: 2012-2020, <https://insideevs.com/monthly-plug-in-sales-scorecard/>, 2021-2022 models listed in the Appendix.

Based on these firm model announcements to date, as well as longer-term commitments and investment plans, many manufacturers have taken stances in support of an EV future:



Investment

In total, carmakers worldwide will spend more than \$257 billion through 2030 developing new electric models.[†] For example, Ford has committed to spending \$11 billion on electrification in the five years between 2018 and 2022.³⁶ In the five years between 2013 to 2017, Ford invested a total of \$34.9 billion in R&D.³⁷ Based on historical R&D investment, the \$11 billion commitment to electrification investment could make up one third of Ford’s R&D investment over the next few years. This investment could catalyze the electric truck market given Ford’s announcement to produce the electric F-150. Since the last update to this report, GM increased its EV and autonomous vehicle investment to \$27 billion at the end of 2020, \$7 billion more than its prior commitment made six months earlier; Daimler announced it will allocate \$85 billion to accelerating the transformation towards electrification and digitization; and VW announced it will commit \$86 billion to electrification, hybrid powertrains, and digital technology, almost half of which will be committed exclusively to EVs.³⁸

Automakers will spend \$257 billion⁴ worldwide on light-duty vehicle electrification through 2030

* Vehicles included in this figure are those available in the U.S. with MSRP below \$100,000. The number of available vehicle models will be greater when considering global EV announcements and models that cost more than \$100,000. Additionally, a model was only counted once although various battery sizes, ranges, and prices may be available. For example, Tesla Model S was counted once but is available in standard, long, and performance range options, same for the Leaf and Leaf e-Plus.

[†] \$257 billion corresponds to the nine announcements listed in Figure 1 in the Appendix: BMW, Daimler, FCA, Ford, GM, Hyundai, Lucid, Tesla, Toyota, VW, and Volvo. Investments by Audi, Bentley, and Porsche were not included as they are subsidiaries of VW Group as with Mercedes-Benz of Daimler. Other analysts estimates - covering additional manufacturers - include \$255 billion in R&D capital by 2023 and \$300 billion by 2030. See <https://www.alixpartners.com/media-center/press-releases/pile-up-awaits-auto-industry-investments-electric-autonomous-future-ballooning/> and https://www.reuters.com/article/us-volvocars-electric-margins/volvo-expects-electric-car-margins-to-match-conventional-vehicles-by-2025-idUSKCN1R12DD?utm_source=newsletter&utm_medium=email&utm_campaign=newsletter_axiosgenerate&stream=top.



Manufacturing

General Motors announced it would invest \$2.2 billion – its largest investment in a manufacturing facility to date – to repurpose the Detroit Factory ZERO assembly center as its “flagship assembly plant in [its] journey to an all-electric future.”³⁹

Fiat Chrysler will invest \$4.5 billion in five of its existing Michigan plants in addition to building a new assembly plant in Detroit, which will both continue to produce existing ICE models as well as enable electrification of new Jeep models.⁴⁰

(See the Job Creation section for additional manufacturing commitments)

As 70 percent of plug-in EVs driven on U.S. roads in 2019 were assembled domestically, these manufacturing plant investments highlight continued cultivation of a strong EV workforce and robust market.⁴¹



Manufacturer Commitments

BMW Chairman Harald Krüger anticipates a bright future for the brand’s EV line up: “by 2021, we will have doubled our sales of electrified vehicles compared with 2019...we will offer 25 electrified vehicles already in 2023 – two years earlier than originally planned. We expect to see a steep growth curve towards 2025.”⁴²

Hyundai Motor Group has declared it hopes to become “one of the world’s top three EV manufacturers by 2025” through a dedicated EV brand IONIQ.⁴⁶

Porsche pledged that by 2022 the company will be investing more than six billion euros in electric mobility and by 2025, 50 percent of all new Porsche vehicles could have an electric drive system.⁴⁹

Ford has created Team Edison, a dedicated global EV organization “focused on bringing to market profitable, exciting [EVs] and ownership experiences.”⁴³ Ford has stated a goal of having sixteen BEVs in their portfolio by 2022 and has announced plans to convert two of its North American plants to build plug-in models. As part of its \$11 billion EV investment, Ford is investing \$500 million in Rivian to develop an all-new, next-generation BEV for Ford’s portfolio.⁴⁴

Daimler aims to have a carbon-neutral passenger vehicle fleet by 2039, which will be driven by the introduction of “an entire generation of electric **Mercedes** models,” which will be entirely electrified by 2022.⁴⁷

VW hopes to produce 26 million EVs over the next decade, an increase from its previous goal of 22 million. VW’s CEO announced, “our future electric cars will be the new trademark of Volkswagen.”⁵⁰

GM has positioned Cadillac to be its lead EV brand going forward, highlighting the BEV3 platform and declaring that “our commitment to an all-electric, zero-emissions future is unwavering.”⁴⁵ Its Factory ZERO renovations will reposition the facility for greater EV production.

Fiat-Chrysler has committed to producing more than 30 electrified models by 2022, 10 of which will be plug-in Jeeps and four will be all electric Jeeps.⁴⁸

Outside of the U.S. market, **PSA Groupe** – the parent company of France’s two major automakers Peugeot and Citroen – will electrify 80 percent of its models by 2023.⁵¹



Trucking

PACCAR's Kenworth and Peterbilt divisions are partnering with Dana for electric truck powertrain development. Kenworth has already developed a prototype Class 6 medium-duty electric truck and has plans to produce up to 100 of them in 2020.⁵²

Daimler Trucks has a goal of selling CO₂-neutral commercial vehicles across all of their markets, including North America, by 2039. In North America, Daimler's Freightliner division has developed electric versions of their popular Cascadia Class 8 tractor, M2 Class 6 medium-duty chassis, and MT50 medium-duty step van. Since 2018, a 30-vehicle Freightliner Electric Innovation Fleet has been operating at customer sites, accumulating over 100,000 miles of real-world operation. In March 2020, Freightliner announced it would expand this fleet by deploying eight more EVs with at least 14 different customers over the next 22 months, who collectively operate more than 150,000 Class 6 -8 vehicles.⁵⁴ In November 2020, the 30-vehicle fleet of BEV Freightliner eCascadias and 8 eM2s that make up the Freightliner Electric Innovation Fleet and the Freightliner CX Fleet, respectively, surpassed 500,000 miles of real-world use.⁵⁵

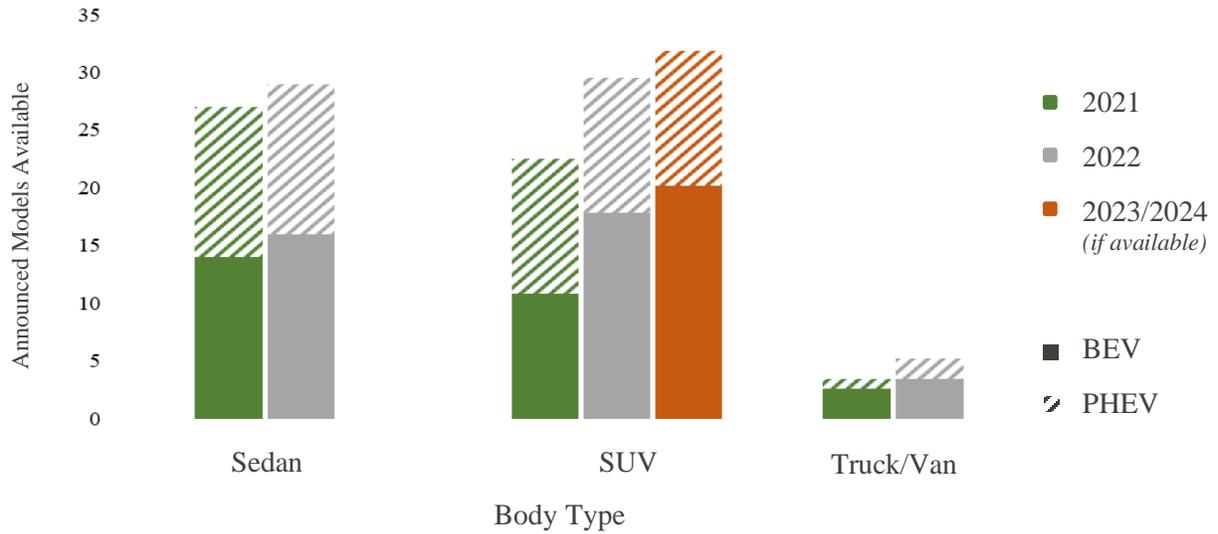
In Europe, seven of the largest truck manufacturers – Daimler, Scania, MAN, Volvo, DAF, IVECO, and Ford – committed to phasing out diesel trucks by 2040, ten years earlier than initially planned.⁵⁶

In October 2019 Navistar launched their NEXT eMobility solutions business unit to focus on electrification solutions in truck and school bus markets. The company has already developed a prototype electric school bus and an electric medium-duty truck.⁵³

Figure 4 summarizes projected U.S. BEV and PHEV model availability over the next three model years (a list of models considered can be found in the Appendix as well as timelines of various manufacturer commitments, model introductions, and EV sales forecasts⁵⁷). In the spring of 2020, many automakers that had anticipated near-term launches of new electric models – including Rivian (R1S and R1T), GM (Hummer), Byton (M-Byte and K-Byte), and Workhorse (W-15) – revised their timelines, halted operations, and furloughed workers due to the COVID-19 pandemic. While some of these release dates have been formally pushed to 2021, others remain uncertain. The disruption of supply chains and the shift in consumer spending patterns is affecting the auto industry as a whole – not only EV offerings – leading many brands to delay model launches and less-profitable updates until 2021 or 2022 (*see Sales Forecast for greater detail on the effect of COVID-19 on EV sales*).⁵⁸

Figure 4

Cumulative Announced U.S. Light-Duty BEV and PHEV Models 2021-2024 by Body Type



This figure only includes U.S. vehicles with an announced model name and model year introduction date and projected or announced purchase price less than \$100,000. A complete list of models included in this graph can be found in the Appendix.

According to the Department of Energy, the median EPA estimated range for all EV models offered in the MY2020 exceeded 250 miles and also marked the first year that an EV achieved an EPA estimated maximum range of more than 400 miles.⁵⁹

Job Creation

The EV industry employed nearly 130,000 individuals across the U.S. in 2019, with jobs surpassing 266,000 when also including jobs associated with hybrid, natural gas, hydrogen, and fuel cell vehicles.⁶⁰ This includes jobs associated with creating an expansive charging network as well. California, Michigan, and Texas are the top three states supplying these clean vehicle jobs, respectively. These jobs contributed to 42 states and the District of Columbia employing more clean energy than fossil fuel workers in 2019. In expanding BEV and PHEV offerings, auto makers understand the economic impact they can have through enhanced production capacity.



Assembly Plant Production

Light-Duty Vehicles

Ford plans to invest more than \$1.45 billion in Michigan production, which could result in approximately 3,000 new jobs. This includes 900 jobs through a \$900 million expansion at its Flat Rock plant as well as those created by a \$700 million investment at the Rouge Complex for production of the electric F-150.⁶¹

In Michigan **GM** will invest \$2.2 billion at Factory ZERO in Detroit and \$300 million in its Orion Township plant, amounting to 2,200 and 400 new jobs, respectively.⁶² GM also received a \$35 million job training assistance grant from Tennessee's State Funding Board to retain and train 2,000 employees.⁶³ Beyond manufacturing, GM will offer 3,000 positions for software development.⁶⁴

In November 2019, **VW** started the expansion of its Chattanooga, Tennessee, assembly plant, which aims to add 1,000 jobs that will support its new EV line-up.⁶⁵

According to an IHS Markit report from May 2018, **Tesla's** operations have supported over 51,000 jobs in California (20,189 directly, 31,424 indirectly through local supply chain purchases and employee consumer activity).⁶⁶

Tesla is building a \$1 billion EV manufacturing plant in Travis County, Texas, that could support 5,000 direct jobs and more than 4,000 indirect jobs due to secondary effects.⁶⁷

Lucid Motors completed the first phase of its \$700 million investment for its Arizona factory and will resume construction in early 2021.⁶⁸

Mercedes-Benz has committed \$1 billion to a plant in Tuscaloosa, Alabama, to set up production of EVs in the U.S. and expects this will create 600 new jobs.⁶⁹

Fiat Chrysler will invest \$4.5 billion in five of its existing Michigan plants, which could create nearly 6,500 jobs.⁷⁰



Battery Production

GM is investing \$2.3 billion into a joint venture with LG Chemical to produce its Ultium battery at a plant in northeastern Ohio – a partnership that could bring over 1,100 jobs to the area.⁷¹



Medium- and Heavy-Duty Vehicles

Navistar is investing \$250 million in a San Antonio plant that will produce both diesel and electric trucks, through which it expects to support 600 new jobs. It also announced a new facility outside of Detroit that will employ 50 eMobility specialists.⁷²

Volvo Trucks will invest \$400 million over six years to upgrade its New River Valley, Virginia plant, which produces all Volvo trucks sold in North America. This could result in over 775 new jobs.⁷⁵

Tesla selected Austin, Texas, as the site of its next Gigafactory, where it will invest \$1 billion to produce a range of EVs, including the Tesla Semi Truck – an effort that will be supported by 5,000 new jobs.⁷³

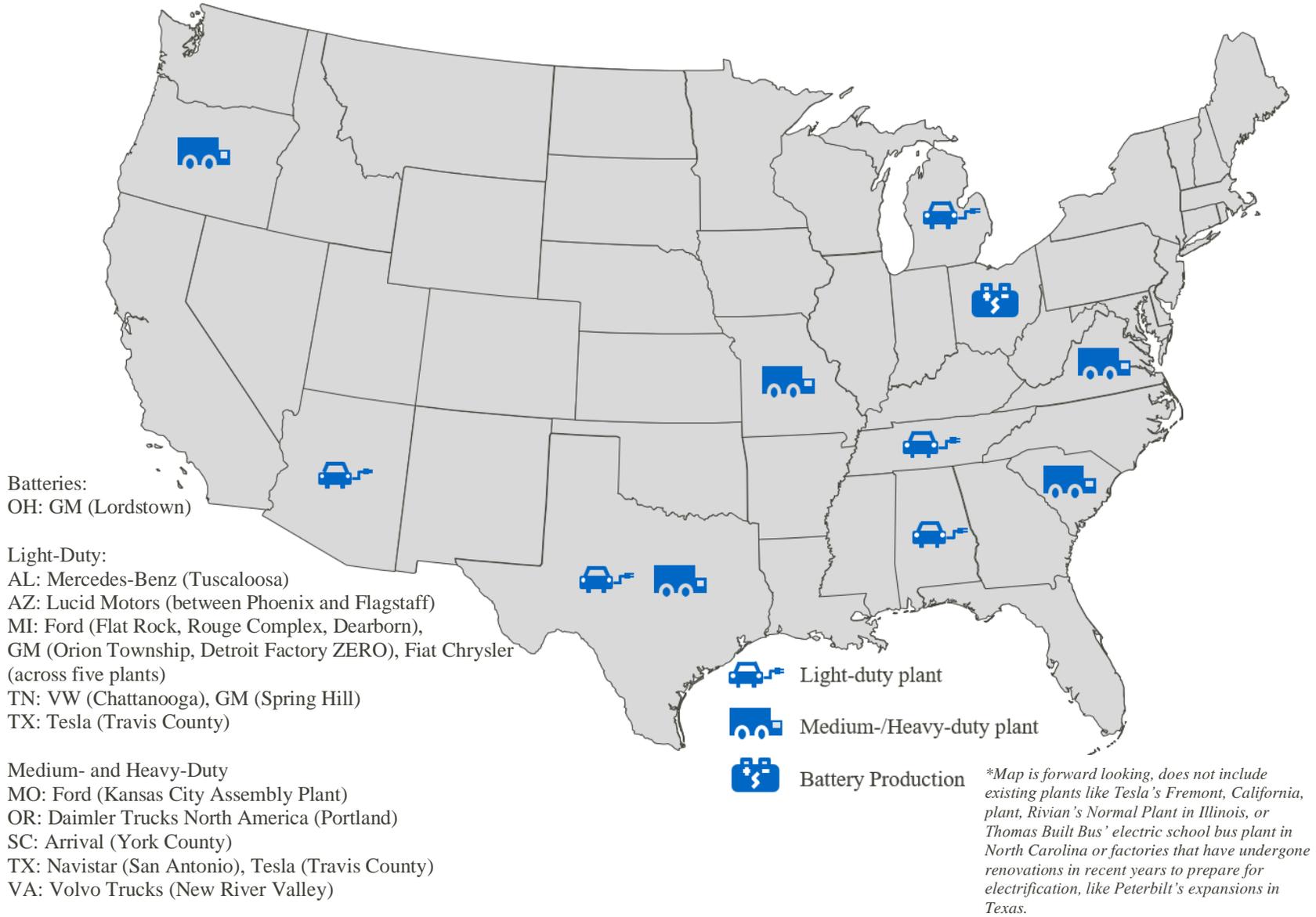
U.K.-based **Arrival**, specializing in delivery vans, will establish its first U.S. Microfactory in York County, South Carolina. The \$46 million investment is expected to create 240 new jobs.⁷⁶

Daimler Trucks North America expects to start production of the eCascadia and eM2 trucks in Portland, Oregon, in 2021 after announcing plans in 2019 to convert the plant to produce electric Freightliners.⁷⁴

Ford will hire 150 workers in Missouri to build the E-Transit van.⁷⁷

Figure 5

Announced Electric Vehicle Manufacturing Plant Expansions and Future Plans*

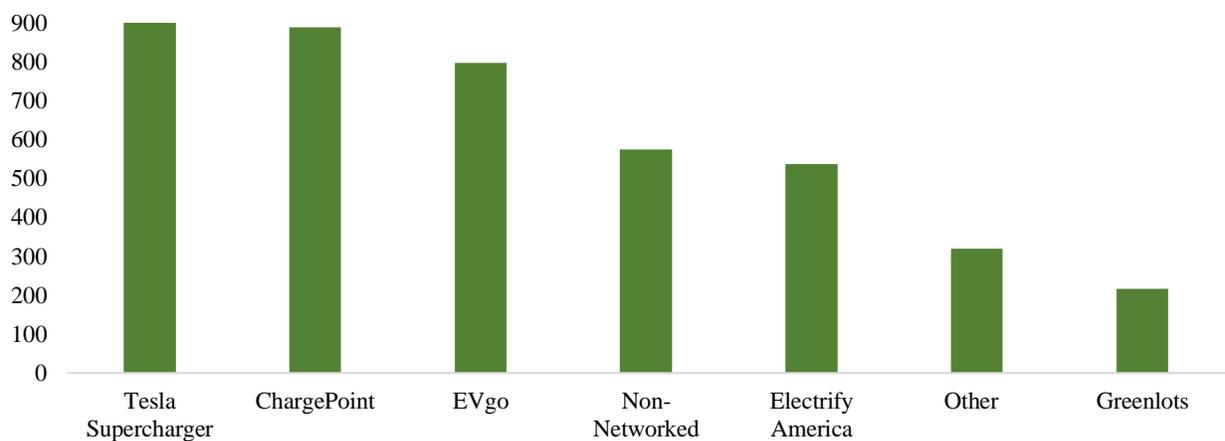


Charging Network Investments

Creating an accessible public charging network will be essential to achieving wide-spread EV adoption. Although most drivers are expected to charge at home overnight due to convenience and discounted off-peak rates offered by utilities, public charging is vital for EV drivers who live in multi-unit complexes or those without a private driveway. Additionally, drivers will need charging along highways and interstates to feel confident in their ability to drive longer distances and charge along the way. Expected future battery improvements will increase EV range, thus reducing but not eliminating the need for public charging networks to support long-distance travel

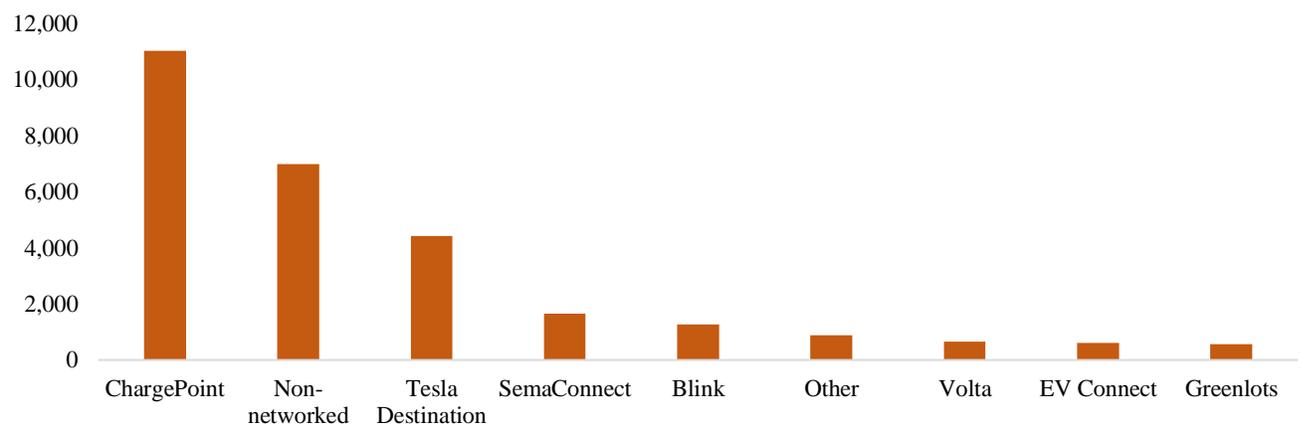
Today, five networks make up nearly 80 percent of public Direct Current Fast Chargers (DCFC) (Figure 6) while one company – ChargePoint – dominates the public Level 2 market (Figure 7).

Figure 6 Number of Public Direct Current Fast Charging Stations by Network



Other includes Francis, Blink, Webasto, EV Connect, and OpConnect. Source: Alternative Fuels Data Center, January 2, 2021, https://afdc.energy.gov/fuels/electricity_locations.html#/find/nearest?fuel=ELEC&country=US&ev_levels=dc_fast

Figure 7 Number of Public Level 2 Charging Stations by Network



Other includes EVgo, FLO, Electrify America, OpConnect, GE WattStation, Webasto, and Francis. Source: Alternative Fuels Data Center, January 2, 2021, https://afdc.energy.gov/fuels/electricity_locations.html#/find/nearest?fuel=ELEC&country=US&ev_levels=dc_fast

As automakers prepare to bring more electrified models to market, they are also recognizing the need for a robust, well-developed charging ecosystem to support drivers. Notable milestones include:

- Marry Barra, the Chairman and CEO of GM, said “we are moving quickly to bring new EVs to market that customers will love. We know how important the charging ecosystem is for drivers, one that includes access to convenient and reliable public fast charging” when announcing GM and EVgo’s partnership to bring 2,700 new fast charge plugs to drivers over the next five years.⁷⁸
- Porsche is offering owners of its first EV model, the Taycan, three years of free charging through a partnership with Electrify America – total investment will reach \$70 million to install chargers at the automaker’s 191 U.S. dealerships.⁷⁹
- Rivian will build out the Rivian Adventure Network with dozens of chargers available by biking and hiking trails and destination spots.⁸⁰

While these investments reflect automakers’ understanding of the need for an expansive and reliable charging network, they are not alone in investing in widespread deployment of charging infrastructure. Utilities offer expertise, rebates, and unique charging rates while local and state governments provide funding and sometimes free or discounted charging at certain locations.

Major oil and gas companies are also exploring investments to adapt to an electric future. According to Shell’s New Energies Executive Vice President, Shell’s acquisition of Greenlots, an EV charging company, “is a step towards making EV charging more accessible and more attractive to utilities, businesses, and communities.”⁸¹ Chevron also made headlines as the first major oil and gas company in the U.S. to announce that it will offer a dozen EV charging plugs at five of its gas stations in California.⁸²

Commercial Fleet Electrification Commitments

While cars and light-duty trucks account for the majority share of transportation GHG emissions, medium- and heavy-duty vehicles are responsible for nearly a quarter, with this percentage projected to increase in the future.⁸³

Full-sized (40-ft.) electric transit buses have been commercially available in North America for 10 years, and their use has been steadily growing; as of early 2020, approximately 180 U.S. transit agencies are operating a total of more than 850 electric transit buses, with more than 1,000 additional electric buses on order for delivery in the next two years. This is almost three percent of the national transit bus fleet.⁸⁴ This is the only M/HD vehicle segment with significant EV penetration to-date.

A few years ago, the only large EVs commercially available in the U.S were transit buses. Today (2021), there are 44 medium-duty electrified models, 24 heavy-duty models, and over 40 bus models offered for sale, across a range of vehicle vocations, and this number will continue to grow in coming years (*see Appendix for greater detail*). Companies that operate large fleets are taking note: Amazon has ordered 100,000 electric delivery vans from Rivian; FedEx ordered 1,000 electric vans from Chanje; UPS and DHL ordered 950 electric trucks and 63 delivery vans, respectively, from Workhorse; and Walmart and PepsiCo – both companies that have pledged to strive for zero and net-zero emissions, respectively, by 2040 – are looking to Tesla for its electric semi-truck plans.⁸⁵ The U.S. Post Office is considering three companies – two of which specialize in EVs or produce electrified variants (Workhorse and Karsan) – for a \$6 billion contract to replace 180,000 mail trucks, a deal it is expected to announce in the second quarter of 2021.⁸⁶

With these commitments, the number of electric trucks in use could skyrocket in the near-future from 2,000 in 2019 to 54,000 by 2025.⁸⁷ These investments will continue to grow thanks to corporate fleet electrification commitments (Table 1).⁸⁸ For example, EV100 is a global initiative bringing together 82 companies committed to accelerating the EV transition and making electric transport the new normal by 2030. Commitments cover a broad range of vehicles from delivery vehicles to commuter buses to garbage trucks.

| Major Orders | | |
|--|--|---|
| PepsiCo ordered 100 electric semi-trucks from Tesla | DHL ordered 63 electric delivery vans from Workhorse | FedEx ordered 1,000 electric delivery vans from Chanje |
| UPS ordered 950 electric trucks from Workhorse and 10,000 vehicles from Arrival | Walmart ordered 45 semi-trucks from Tesla | Amazon ordered 100,000 electric delivery vans from Rivian |
| Recent Orders Since Last Report Update ⁸⁹ | | |
| Pride Group ordered over 6,300 delivery vehicles from Workhorse and 150 semi-trucks from Tesla | Pritchard Companies ordered 500 delivery trucks from Workhorse | Bimbo Bakeries ordered over 100 vans from Motiv Power Systems |

Fleet electrification goals will exert pressure on auto manufacturers to keep pace. After receiving nearly \$45 million in grant funding from the California Air Resources Board, Volvo launched Volvo LIGHTS, a three-year demonstration project to test the ability for heavy-duty, battery electric trucks and equipment to reliably move freight between ports and warehouses in Southern California.⁹⁰ The initiative focuses on providing a range of vehicle, charging, and workforce development innovations. The focus includes new lithium-ion battery chemistries that increase energy density by more than 20 percent and prevent premature degradation to reduce cost, as well as multiple truck configurations with all-electric ranges of up to 250 miles. General Motors launched a new business unit, BrightDrop, in January 2021 that will focus on electric first-to-last-mile products, software, and services.⁹¹ The brand will release two models in 2021: the EP1 and the EV600. FedEx was part of an initial pilot utilizing the EP1 and will be the first customer for the EV600.

Table 1 Sample of Fleet Electrification Commitments

| Sector | Company | Electric Fleet Plans |
|---|---|--|
| Retail | Ikea Group* | 2020: Electrify deliveries in Amsterdam, Los Angeles, New York, Paris, and Shanghai (25% global of deliveries) 2025: 100% EV or other zero-emissions solutions for deliveries and services through suppliers |
| | Amazon | 2022: 10,000 electric delivery vans (short-term goal) 2030: 100,000 electric delivery vans total (long-term goal) |
| | Clif Bar & Company* | 2030: 100% fleet electrification |
| | Unilever | 2030: 100% fleet electrification (11,000 vehicles) |
| | Walmart | 2040: Zero emission vehicle fleet, including long-haul (6,000 trucks) |
| Power | Schneider Electric* | 2030: 100% electric fleet (14,000 vehicles) |
| | Edison Electric Institute (EEI) Member Companies (investor-owned utilities) | 2030: More than 70 percent of EEI member companies will collectively electrify more than one-third of their total fleet vehicles, including two-thirds of passenger vehicles in fleets. Examples include: <ul style="list-style-type: none"> Xcel Energy: 2023: 100% electric sedan portion of fleet; 2030: 100% electric light-duty fleet; 30% medium- and heavy-duty Consumers Energy: 2025: Buy or lease 100% of EVs for fleet Southern California Edison: 2030: 100% electric passenger car and small-to-midsize SUV, 30% medium-duty vehicles and pickup trucks, 8% heavy-duty trucks, 60% forklifts |
| Transportation | Antelope Valley Transit | 2018: Convert all the agency's aging diesel buses to a 100% battery electric bus fleet with up to 85 new all-electric buses |
| | Lyft** | 2026: 100% new vehicles for Express Drive (driver rental program) are electric 2030: 100% EVs on platform |
| | King County Metro | 2030: 100% zero-emissions fleet |
| | Lime* | 2030: 100% conversion of operations fleet |
| | Uber** | 2030: 100% of rides take place in EVs in U.S., Canadian, and European cities 2040: 100% of rides take place in zero-emission vehicles, on public transit or with micromobility |
| Delivery | DHL | 2025: 70% of first- and last-mile delivery services with clean transport modes 2050: Reduce logistics-related emissions to zero |
| Biotech | Genentech | 2030: 100% electrification of sales fleet (1,300 vehicles) and commuter buses |
| Municipal | New York City, New York | 2017: Only purchase PHEVs for non-emergency sedans going forward 2025: Add 2,000 EVs to NYC sedan fleet 2040: 100% electric MTA bus fleet |
| | New Jersey | 2024: At least 10% of new bus purchases will be zero emission buses 2026: At least 50% of new bus purchases will be zero emissions buses 2032: 100% of new bus purchases will be zero emissions buses |
| | Los Angeles, California | 2028: 100% ZEV vehicle conversions “where technically feasible” (2028: taxi fleet, school buses; 2035: urban delivery vehicles) 2035: 100% electrification of sanitation fleet through LA Department of Sanitation Commitment |
| | Houston, Texas | 2030: 100% EV non-emergency, light-duty municipal fleet |
| | Chicago, Illinois | 2040: 100% electric Chicago Transit Authority (CTA) bus fleet (1,850 buses) |
| <p>*Member companies of EV100</p> <p>**Drivers for Lyft and Uber are contractors rather than employees, so it may be difficult to convince drivers to switch to EVs. Lyft does not intend to remove drivers from platform who do not drive electric or provide financial incentives to drivers for the transition. Instead, much of the plan revolves around exerting pressure on competitors, lawmakers, and automakers. Uber will pay BEV and hybrid drivers an incentive of \$1.50 and \$0.50 per trip, respectively, and GM and Renault-Nissan will offer discounts to EVs. While Uber has not explicitly stated they will not remove non-electric drivers, they may be in a similar position as Lyft. Uber recently announce it will roll out “Uber Green” in 1,400 North American cities and launch partnerships to expand EV access for its drivers.</p> | | |

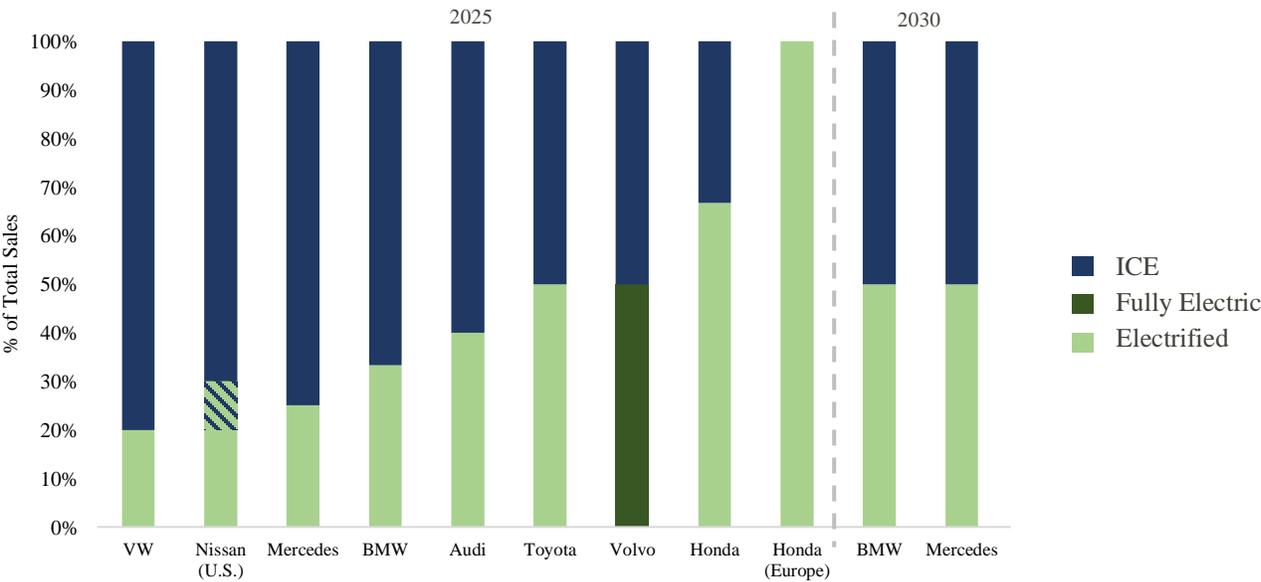
Sales Forecast

According to analysts, global EV sales could rise from 2.1 million units in 2019 to 26 million in 2030 and 54 million in 2040.⁹² U.S. EV sales accelerated in recent years, rising 26 percent in 2017 compared to 2016. The following year, sales grew 81 percent – amounting to over 361,000 EVs sold in 2018 – then contracted slightly to 325,000 in 2019.⁹³

While Tesla’s three models and the Toyota Prius Prime were responsible for most of the increase in EV sales in 2018 and 2019 in the U.S., many of the top manufacturers are projecting that EVs will account for a significant share of their total sales by 2025, as illustrated in Figure 8.⁹⁴ Audi, BMW, Honda, Mercedes, Toyota, VW, and Volvo have all set global targets and announced projections for 2025, while Nissan has set a target specifically for U.S. sales. Honda is the most ambitious: the manufacturer hopes to electrify one hundred percent of its European vehicle sales by 2025, noting that “...since we made that first pledge in March 2017 [to electrify two-thirds of sales], the shift towards electrification has gathered pace considerably. Environmental challenges continue to drive demand for cleaner mobility. Technology marches on unrelenting and people are starting to shift their view of the car itself.”⁹⁵ The International Council on Clean Transportation (ICCT) estimates that auto manufacturers are collectively targeting global production of 13 million EVs annually by 2025.⁹⁶

Taking these goals into account, industry experts believe the portion of EVs comprising total sales will climb substantially in the coming decades. Morgan Stanley predicts that annual EV sales could surpass ICE vehicle sales by 2035, “with legacy original equipment manufacturers supplying 90 percent of EV cars in the future.”⁹⁷ By 2050, IHS Markit believes the EV share could climb to 60 to 80 percent of sales, which would be a dramatic market transformation over the next thirty years considering EVs comprised 2.2 percent of new car sales in 2020.⁹⁸

Figure 8 Global* Sales Forecast for 2025 and 2030 by Manufacturer



**Unless otherwise indicated*
 The hatched line represents a range given by the manufacturer (e.g., Nissan expects that electrified models will make up 20 to 30 percent of sales). Electrified definitions: BMW models will have electrified drive trains (BEV or PHEV), Nissan models will either be pure electric models or e-POWER powertrain models, and Audi does not define electrified. Nissan has set a goal for its U.S. sales. Honda announced in March 2019 its ambition of making one hundred percent of its European sales electrified, building upon the brand’s 2017 goal of electrifying two-thirds of global sales.

One policy change that could have a substantial impact on U.S. EV sales would be more stringent federal new car greenhouse gas standards. If the incoming Biden administration restores and strengthens Obama-era vehicle standards* – which president elect Biden has said he will do in his Plan for Clean Energy and Environmental Justice – EV sales could climb from two percent of U.S. vehicle sales in 2019 to 25 percent by 2026 (or 4 million EV sales annually), according to BloombergNEF.⁹⁹

Effect of COVID-19

Due to the COVID-19 pandemic, U.S. vehicle sales declined 12 percent in the first quarter of 2020 compared to Q1 2019. As the year progressed things got worse, with a 33 percent year-on-year decline in Q2, followed by a slight rebound in Q3, with U.S. sales seven percent lower than 2019 Q3 sales. Sales of EVs, however, have been less volatile this year. Despite an 18 percent reduction in overall vehicle sales through the first three quarters of 2020 compared to 2019, Tesla sales rose 65 percent compared to the same period the year before. Other automakers, including Chevrolet and Audi, have also seen increases in EV sales this year: in 2020, Chevy Bolt sales increased 26 percent and Audi e-tron sales 34 percent. Manufacturers like Nissan and Hyundai have both seen overall declines in total vehicle sales, though Nissan had its best Q4 since 2016 for the all-electric Leaf. Though Tesla still dominates the EV market, legacy auto manufacturers are making headway as EVs gain broader public appeal and model availability grows.¹⁰⁰

Looking ahead, EV interest has been promising as consumers look towards 2021 model releases. Ahead of production start in September 2021, Lordstown Motors has received 100,000 orders for the Endurance all-electric pickup truck.¹⁰¹ The 2022 GMC Hummer EV sold out pre-orders in 10 minutes.¹⁰² Ford announced it would boost production of the all-electric F-150 by 50 percent compared to original plans due to “strong early interest.”¹⁰³

Projected long-term effects of the COVID-19 pandemic on vehicle sales – both ICE and EV – vary across industry expert opinions. Early analyst reports projected that EV sales globally would fall in 2020 relative to 2019 – by between 18 and 43 percent – due to the global recession, supply chain disruptions, and changes in consumer behavior, only regaining momentum by the mid- to late-2020s as prices fall, charging becomes more abundant, and auto makers offer greater variety.¹⁰⁴ As noted above, as the pandemic has progressed, however, auto sales industry-wide began to rebound despite months of production shut downs, with the International Energy Agency (IEA) claiming that although total global passenger car sales are set to decline 15 percent for 2020, “electric car sales are expected to fare better than the overall passenger car market, with EV sales this year to broadly match the 2.1 million sold in 2019.”¹⁰⁵ The report cautions that “second waves of the pandemic and slower-than-expected economic recovery could lead to different outcomes.” Morgan Stanley believes this trend will carry over into 2021, projecting that global EV sales could grow 50 percent or more compared to a projected two to five percent increase for ICE vehicle sales.¹⁰⁶

Sales rebounds will also depend on government actions: in the U.K., new gasoline and diesel vehicle registrations were down around 90 percent in May 2020 compared to the previous year while BEV registrations were up 21.5 percent, a trend that may have been influenced by a tax break for corporate buyers that began the month prior.¹⁰⁷ Similarly, Germany doubled its EV incentive as part of its COVID-19 stimulus plan, with combined incentives totaling €9,000 for new vehicles costing less than €45,000. Similar provisions are under discussion with the new Biden administration in the U.S.

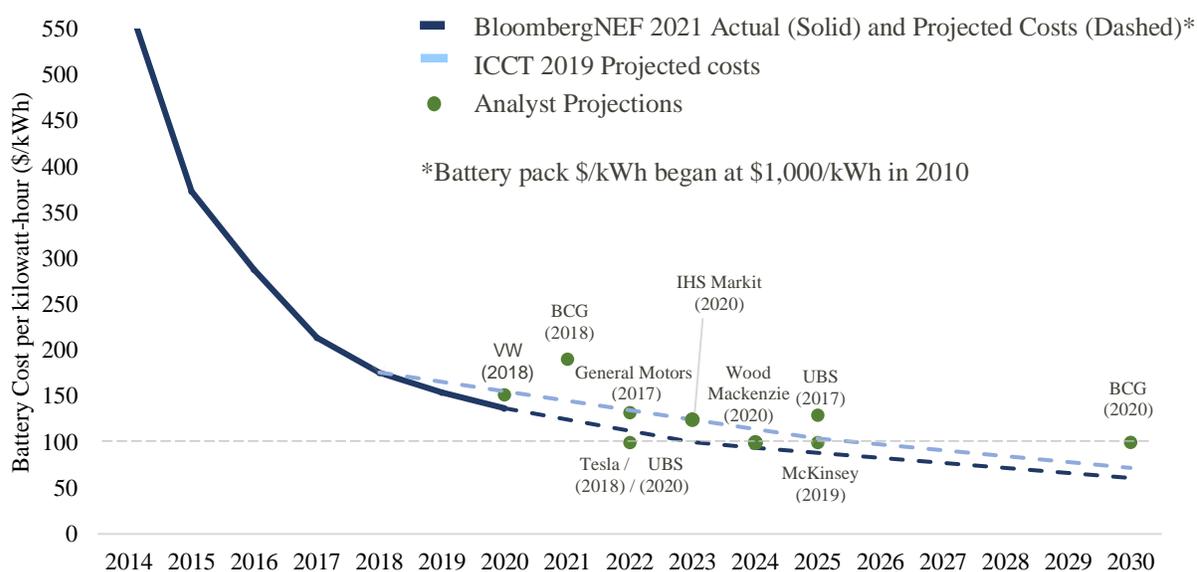
* Model year 2021 – 2026 Corporate Average Fuel Economy (CAFE) standards were rolled back by the Trump administration in 2020’s SAFE Act.

Battery Pack Cost Projections and EV Price Parity

For EVs to become cost competitive with ICE vehicles (without considering tax or other incentives or emissions externalities), virtually all analysts agree that battery pack prices must continue to drop from \$137/kWh in 2020 to around \$100/kWh.* When battery prices cross this threshold, EVs will achieve price parity on a total cost of ownership basis.

As illustrated in Figure 9¹⁰⁸ and Figure 10¹⁰⁹, most analysts agree that price parity between EVs and ICE vehicles will occur sometime between 2023 and 2025. Working in parallel with the price parity projections for batteries, Volvo expects its margins on electric cars to match those of vehicles with combustion engines by 2025.¹¹⁰ With the advent of price parity on the horizon, some analysts expect the sales of conventional gas cars to peak in 2030 and decline thereafter.¹¹¹

Figure 9 Actual and Projected Battery Pack Costs

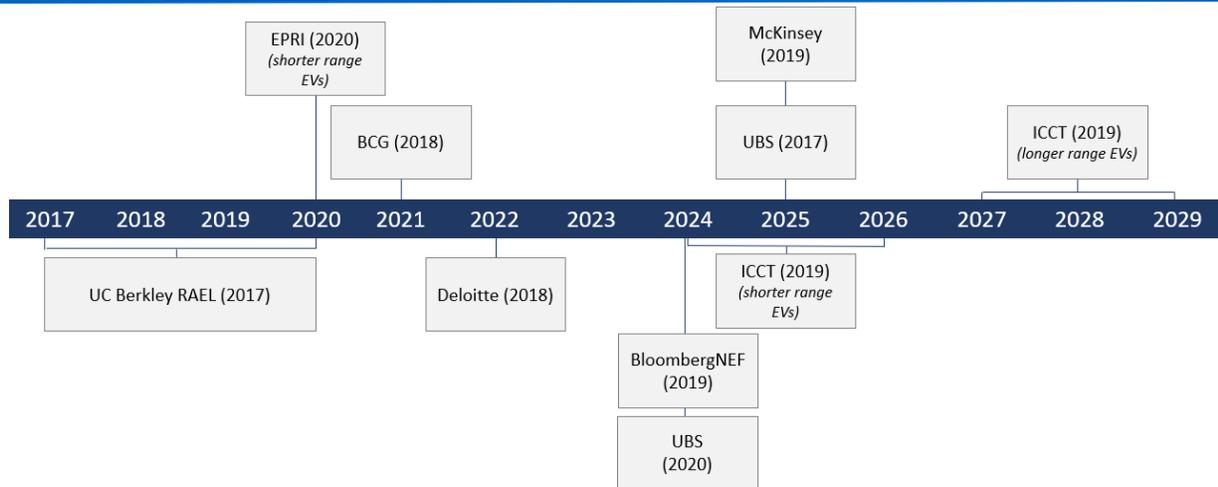


Cost projection shown are for battery packs. Several of the listed sources estimated battery cell costs; for these estimates the value shown includes a 25 percent mark-up to estimate pack costs.

* BloombergNEF estimates 2020 battery pack prices at \$137/kWh but estimates vary: EPRI estimates that the current cost is between \$120 and \$200/kWh; the Electrification Coalition estimates current costs are around \$150/kWh.

Figure 10

Industry Expert Price Parity Timeline – Based on Total Cost of Ownership



Continued improvements in batteries are key to achieving ICE cost parity via reductions in upfront purchase cost, increased EV range, and increased battery life. Most analysts believe that price parity will be achieved at some point in the mid-2020s. The Electric Power Research Institute (EPRI), however, believes that BEVs with smaller battery packs (i.e., 40 kWh packs compared to 80 kWh packs), already achieved initial cost parity in 2020. While most EVs are still more expensive to purchase, they are already providing significant fuel cost savings: as highlighted by a recent National Renewable Energy Laboratory (NREL) and Idaho National Laboratory (INL) study, EVs could save drivers as much as \$14,500 in fuel costs over 15 years compared to ICE vehicles.¹¹²

Advancements in solid-state batteries could be revolutionary. According to BloombergNEF, solid-state cells produced at scale could be manufactured at 40 percent of the cost of current lithium-ion batteries.¹¹³ Progress is dependent on developing supply chains for solid electrolytes. QuantumScape, which received a \$200 million investment from VW in June 2020, is developing high-energy density solid-state batteries that could enable up to 80 percent longer range than today’s lithium-ion batteries, reach 80 percent charging capacity in 15 minutes, and effectively operate at -30 degrees Celsius – a game changer for cold weather drivers.¹¹⁴

Today, the U.S. ranks sixth globally for the lithium-ion supply chain after China, Japan, South Korea, Canada, and Germany but could rise to third place by 2025.* According to the U.S. State Department, over 80 percent of the global supply chain of rare earth elements (important components of lithium-ion batteries and other EV components) is controlled by China, and BloombergNEF has found that China holds 77 percent of the world’s battery cell manufacturing capacity and 60 percent of the world’s component manufacturing.¹¹⁵ As interest in fleet electrification grows globally, the U.S. could face competition or supply chain difficulties if it does not invest in domestic battery production.

* Ranking according to BloombergNEF, which has ranked countries across five key themes related to the supply chain: raw materials, cell and component manufacturing, environment, RII (regulations, innovation, and infrastructure), and end demand (across electric vehicles and stationary storage). The rise to third is dependent on whether the U.S. increases its investment in raw materials and promotes EV adoption.

To push forward battery innovation, automakers have announced a host of research and production partnerships.

GM is investing \$2.3 billion into a joint venture with LG Chemical to produce its Ultium battery at a plant in northeastern Ohio. GM estimates that the pack will cost 60 percent less than today's packs with twice the energy density and predicts it will allow for a maximum range of 450 miles.¹¹⁶ GM is also developing a next-generation, one million mile battery – compared to current batteries that are projected to last 100,000-200,000 miles.¹¹⁷

Tesla is simultaneously developing its own million mile battery, which could come early 2021; exploring improvements in energy density for next-generation batteries through partnerships with Panasonic; and testing alternative chemistries to lithium-ion batteries with researchers at Dalhousie University.¹¹⁸ During its 2020 Battery Day Event, Tesla announced it will be manufacturing “tabless” batteries that will be six times more powerful and increase range by 16 percent.¹¹⁹

Mercedes-Benz has forged research partnerships with CATL in China, particularly on its cell-to-pack design, and with Hydro-Quebec's Center for Excellence in Transportation Electrification and Energy Storage in Canada to develop solid-state battery technologies.¹²⁰ According to Hydro-Quebec, solid-state lithium metal batteries could mark a new era in EV battery development as they have “a very high energy density, are long lasting, and very light [and are] considered to be a safer alternative to regular lithium-ion batteries.”¹²¹

Beyond automaker involvement, research institutions like Georgia Tech, ETH Zürich, and Oak Ridge National Laboratory are collaborating on solutions that would increase energy density without reducing the battery lifetime through structures created during charge-discharge cycles.¹²² Researchers at the University of Michigan are experimenting with a copper metal foil for solid-state batteries, an adjustment that could cut battery pack mass in half.¹²³

Appendix – Manufacturer Commitments & Announced BEV and PHEV Models for Light-Duty Vehicles

Figure 1A Manufacturer Commitments: Model Announcements, Investments, and Sales Forecasts

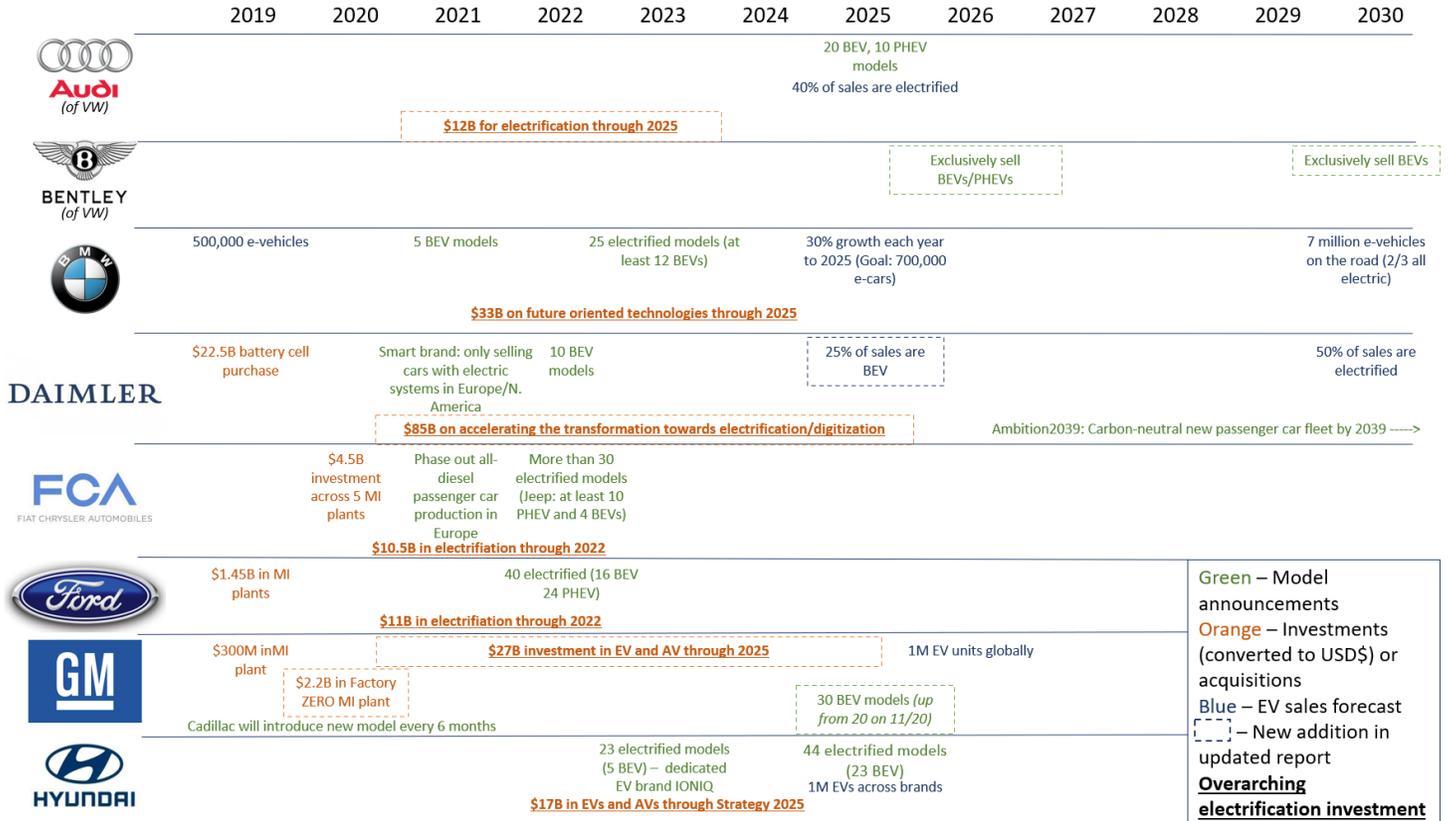


Figure 1A (cont.) Manufacturer Commitments: Model Announcements, Investments, and Sales Forecasts

| | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 | | |
|---|--|------|---|------|---|--|------|---|------|---|---|------|------------------------------------|--|
|  LUCID | \$700M in AZ plant | | | | | | | | | | | | | |
|  Mercedes-Benz (of Daimler) | \$1B in AL plant | | 130 electrified variants (10 new electric) Entire portfolio electrified | | | | | 50% of sales are electrified | | | | | | |
|  NISSAN Acquired Enevate Corporation | | | 1M electrified vehicles sold annually 8 new BEV models | | | | | 20-30% of US sales are electrified | | | | | | |
|  PORSCHE (of VW) | \$70M DCFC investment at dealerships | | \$6.7B in electrification through 2022 | | | | | 50% of new vehicles "could have an electric drive system" | | | | | | |
|  TESLA | | | \$1B in TX Gigafactory | | \$4.5 to \$6B per year in 2021 and 2022 | | | | | | | | | |
|  TOYOTA | 10 BEVs in early 2020s (6 to be released in 2020) | | | | | Every model is dedicated electric or has electric option 50% of sales electrified | | | | | 5.5M electrified vehicles (1 million BEV/FCEV) | | | |
|  VW | \$1.12B in battery production in Germany | | \$2.2B in Chinese auto maker/battery producer | | \$86B on electrification, hybrid powertrains and digital technology (\$41B on EVs) | | | | | \$800M in TN plant \$200M in QuantumScape (solid-state battery) | | | 70 BEV models 26M BEVs produced | |
|  VOLVO Acquired Freewire Technologies | Every future car will have electric motor | | Invest 5% of annual revenue annually (~\$1B) to develop and build EVs | | | | | Sales are 50% BEV, 50% hybrids Reach 1M electrified cars on road | | | | | | |
| | Invested in Momentum Dynamics | | | | | | | | | | | | | |

Model Announcements – Light-Duty Vehicles

This table includes only models with an announced model name and model year introduction date for models less than \$100,000. Other data is included if available; blank cells indicate that the data is not available from the manufacturer. Range is range per charge as stated by the manufacturer; for PHEVs this is electric mode range. Price is MSRP for base model, as stated by the manufacturer, and does not include any federal or state tax incentives. Concept cars not included.

Battery Electric Vehicles

| Manufacturer | Vehicle Type | Model Name | Planned Availability | Battery Size (kWh) | Range (mi) | Cost |
|------------------|--------------|-------------------------|----------------------|--------------------|------------|----------|
| Audi | SUV | e-tron | 2021 | 95 | 222 | \$65,900 |
| BMW | Hatchback | i3 | 2021 | 42.2 | 153 | \$44,450 |
| BMW | Hatchback | i4 | 2021 | 80 | 270 | |
| BYD | SUV | e6 | 2021 | 80 | 250 | \$35,000 |
| Chevrolet | Hatchback | Bolt | 2021 | 66 | 259 | \$36,620 |
| Chevrolet | SUV | Bolt EUV | 2021 | | | |
| Ford | SUV | Mustang Mach-e | 2021 | 68 | 230 | \$42,895 |
| GMC | Truck/Van | Hummer SUT | 2021 | | 350 | |
| Hyundai | Hatchback | IONIQ Electric | 2021 | 38.3 | 170 | \$33,045 |
| Hyundai | SUV | Kona Electric | 2021 | 64 | 258 | \$37,190 |
| Hyundai | Hatchback | Ioniq 5 | 2021 | | | |
| Jaguar | SUV | I-Pace | 2021 | 90 | 234 | \$69,850 |
| Jaguar | Hatchback | XJ | 2021 | | 300 | |
| Kandi | Hatchback | K27 | 2021 | | 59 | \$17,499 |
| Kandi | Hatchback | K23 | 2021 | | 113 | \$27,499 |
| Kia | SUV | Niro | 2021 | 64 | 239 | \$39,090 |
| Lordstown Motors | Truck/Van | Endurance | 2021 | | 250 | \$52,500 |
| Mercedes Benz | SUV | EQC | 2021 | 80 | 200 | \$68,895 |
| MINI | Hatchback | Mini Cooper SE Electric | 2021 | 32 | 110 | \$29,900 |
| Nissan | Hatchback | Leaf | 2021 | 40 | 226 | \$24,100 |
| Nissan | SUV | Ariya | 2021 | 63 | 300 | 40,000 |
| Polestar | Hatchback | Polestar 2 | 2021 | 78 | 233 | \$59,990 |
| Rivian | Truck/Van | R1T | 2021 | 105 | 300 | \$67,500 |
| Rivian | SUV | R1S | 2021 | 105 | 300 | \$70,000 |
| Tesla | Hatchback | Model 3 | 2021 | 54 | 263 | \$37,990 |
| Tesla | SUV | Model Y | 2021 | 75 | 244 | \$41,990 |
| Tesla | Hatchback | Model S | 2021 | | 402 | \$69,420 |
| Tesla | SUV | Model X | 2021 | 100 | 371 | \$79,990 |
| Volkswagen | Hatchback | I.D. 4 | 2021 | 48 | 250 | \$39,995 |
| Volvo | SUV | XC40 Recharge | 2021 | 78 | 200 | \$53,990 |

| Manufacturer | Vehicle Type | Model Name | Planned Availability | Battery Size (kWh) | Range (mi) | Cost |
|---------------|--------------|-----------------|----------------------|--------------------|------------|----------|
| BMW | SUV | Vision iX | 2022 | | 300 | |
| Cadillac | SUV | LYRIQ | 2022 | 19 | 300 | \$60,000 |
| Fisker | SUV | Ocean | 2022 | | 250 | \$37,499 |
| Ford | Truck/Van | F 150 | 2022 | | | |
| GMC | SUV | Hummer SUV | 2022 | | 300 | \$99,995 |
| Hyundai | Hatchback | Ioniq 6 | 2022 | | | |
| Lucid Motors | Hatchback | Air | 2022 | | 517 | \$69,900 |
| Mercedes Benz | SUV | EQS | 2022 | | | |
| Mercedes Benz | SUV | EQE | 2022 | | | |
| Porsche | SUV | Macan | 2022 | | | |
| Tesla | Truck/Van | Cybertruck | 2022 | | 250 | \$39,990 |
| Volkswagen | SUV | I.D. Buzz | 2022 | 111 | 270 | |
| Volvo | SUV | XC 90 | 2022 | | | |
| Lucid Motors | SUV | Project Gravity | 2023 | | | |
| Volvo | SUV | XC100 | 2023 | | | \$85,000 |
| Hyundai | SUV | Ioniq 7 | 2024 | | | |

Plug-In Hybrid Electric Vehicles

| Manufacturer | Vehicle Type | Model Name | Planned Availability | Battery Size (kWh) | Range (mi) | Cost |
|--------------|--------------|-----------------|----------------------|--------------------|------------|----------|
| Audi | SUV | Q5 | 2021 | 14.1 | 20 | \$43,300 |
| Audi | Hatchback | A7 | 2021 | | 24 | \$74,900 |
| Audi | Hatchback | A8 | 2021 | | 17 | \$86,500 |
| BMW | Hatchback | 330e | 2021 | 12 | 22 | \$44,550 |
| BMW | SUV | X3 | 2021 | 12 | 17 | \$49,600 |
| BMW | Hatchback | 530e | 2021 | 12 | 21 | \$57,200 |
| BMW | SUV | X5 | 2021 | 24 | 30 | \$65,400 |
| BMW | Hatchback | 745e | 2021 | 12 | 17 | \$95,900 |
| Chrysler | Truck/Van | Pacifica Hybrid | 2021 | 16 | 32 | \$39,995 |
| Ford | SUV | Escape | 2021 | 14.4 | 37 | \$33,000 |
| Ford | Hatchback | Fusion Energi | 2021 | 9 | 26 | \$3,500 |
| Honda | Hatchback | Clarity | 2021 | 17 | 48 | \$33,400 |
| Hyundai | Hatchback | IONIQ PHEV | 2021 | 8.9 | 29 | \$26,500 |
| Hyundai | Hatchback | Sonata | 2021 | 9.8 | 28 | \$33,400 |
| Hyundai | SUV | Tucson | 2021 | | | |
| Jeep | SUV | Wrangler 4x3 | 2021 | | 400 | |
| Kia | SUV | Niro | 2021 | 8.9 | 26 | \$29,490 |

| Manufacturer | Vehicle Type | Model Name | Planned Availability | Battery Size (kWh) | Range (mi) | Cost |
|--------------|--------------|-------------------|----------------------|--------------------|------------|----------|
| Land Rover | SUV | Range Rover Sport | 2021 | 13.1 | 19 | \$83,000 |
| Lincoln | SUV | Aviator | 2021 | | 21 | \$69,740 |
| MINI | Hatchback | MINI Countryman | 2021 | 7.6 | 17 | \$41,500 |
| Mitsubishi | SUV | Outlander | 2021 | 12 | 22 | \$36,295 |
| Porsche | SUV | Cayenne | 2021 | 14 | 13 | \$81,800 |
| Subaru | SUV | Crosstrek | 2021 | 8.8 | 17 | \$35,145 |
| Toyota | Hatchback | Prius Prime | 2021 | 8.8 | 25 | \$28,220 |
| Toyota | SUV | RAV4 Prime | 2021 | | 42 | \$38,100 |
| Volvo | Hatchback | S60 | 2021 | 10.4 | 22 | \$47,650 |
| Volvo | Hatchback | S90 | 2021 | 10.4 | 21 | \$60,050 |
| Volvo | SUV | XC90 Recharge | 2021 | 10.4 | 18 | \$63,450 |
| Volvo | SUV | XC60 Recharge | 2021 | 10.4 | 19 | \$53,500 |
| Hyundai | SUV | Santa Fe | 2022 | | | |

Unconfirmed Models and Soft Announcements

Concept cars and announcements unconfirmed by the manufacturer (i.e., models that have been discussed by automotive press but automaker have not confirmed a launch date or details) are not included in the charts throughout the report but are included here for reference. Soft commitments from automakers have also been included when possible.

| Manufacturer | Vehicle Type | EV Type | Model Name | Planned Availability |
|------------------------|--|---------|--|---|
| Audi | SUV | BEV | Q4 e-tron | Unconfirmed for U.S. – concept |
| Bentley | | PHEV | | Two to be released in 2021 |
| Bentley | | BEV | | 2025 |
| BMW | SUV Hatchback | BEV | X1 5-series | Announced will offer electrified versions, did not confirm specs or other information |
| Byton | Hatchback SUV | BEV | K-Byte M-Byte | Unclear due to COVID and unconfirmed for U.S. |
| GM | Truck/Van | | | Chevy 2025 pickup |
| Honda | | BEV | Fit/Jazz | |
| Jeep | SUV | PHEV | Renegade Compass | Unconfirmed for U.S. |
| Kia | SUV | BEV | Stonic | |
| Mercedes Benz | | PHEV | <i>Unconfirmed for U.S.:</i> GLBe A250e | Announced 10 new electric models by 2022 |
| Mercedes Benz | | BEV | <i>Unconfirmed for U.S.:</i> EQA (2021) EQB (2021) | Announced 10 new electric models by 2022 |
| Toyota | 3 SUVs* (<i>one would be a Subaru collaboration</i>) 2 Trucks/ Vans* 1 Hatchback* | BEV | <i>Unnamed</i> | Announced June 2019 for 2020-2025 |
| Workhorse [^] | Truck/Van | PHEV | W-15 | Production on hold as of March 2020 |

[^]Workhorse announced a model but has not announced details or launch dates due to production delays.

*Toyota announced six new vehicles will launch but did not provide further details. These are speculations based on <https://www.caranddriver.com/news/a27887943/toyota-ev-rollout-plans/>.

Figure 2A

Price-Range Matrix: BEV Models Available in 2022

| | | Price (\$) | | | |
|---------------|---------|--|--|--|---|
| | | 0-30,000 | 30,000-40,000 | 40,000 – 70,000 | 70,000+ |
| Range (Miles) | 0-150 | Kandi K27 Kandi K23 Mini Cooper SE | | | |
| | 150-250 | Nissan Leaf | Huyundai IONIQ Kia Niro EV BYD e6 Chevrolet Bolt Volkswagen I.D. 4 Fisker Ocean Tesla Cybertruck | BMW i3 Jaguar I-Pace Volvo XC 40 Volvo Polestar 2 Audi e-tron Mercedes EQC Tesla Model Y | |
| | 250+ | | Hyundai Kona Tesla Model 3 | Nissan Ariya Ford Mach-e Rivian R1T Lordstown Endurance Tesla Model S Cadillac LYRIQ Lucid Air | Tesla Model X Rivian R1S Hummer SUV |

Model Announcements – Medium- and Heavy-Duty Vehicles

This table includes only models with an announced model name and model year introduction date. Other data is included if available; blank cells indicate that the data is not available from the manufacturer.

Medium-Duty Vehicles

| Manufacturer | Model | Weight Class | Availability | Battery (kWh) | Range (mi) |
|-------------------|-------------------------------|--------------|-----------------------|---------------|---------------|
| Bollinger | B2 Chassis Cab | Class 2b-3 | 2021 | 142 | 200 |
| BrightDrop (GM) | EP1 | Class 2b-3 | 2021 | | |
| BrightDrop (GM) | EV600 | Class 2b-3 | 2021 | | |
| EVT Motors | Urban Truck | Class 2b-3 | 2021 | 92.5 | 173 |
| EVT Motors | Van | Class 2b-3 | 2021 | 106.2 | 109-173 |
| Ford | E-Transit | Class 2b-3 | 2021 | 43-86 | 60-126 |
| Lightning eMotors | Transit Cargo Van | Class 2b-3 | 2021 | 86, 105 | 140, 170 |
| SEA Electric | Ford Transit EV | Class 2b-3 | 2021 | 88 | 190 |
| Workhorse | C 650 | Class 2b-3 | 2021 | 35, 70 | 100, 160 |
| Workhorse | C 1000 | Class 2b-3 | 2021 | 35, 70 | 100, 160 |
| Rivian | Cargo Van | Class 2b-3 | 2021 (Amazon Only) | | |
| Canoo | MPDV1 | Class 2b-3 | 2022 | 40-80 | 130-230 |
| CityFreighter | CF1 | Class 2b-3 | 2022 | | |
| Dana Nordesa | W4 | Class 4 | 2021 | 80, 160 | 75, 150 |
| Dana Nordesa | T4 | Class 4 | 2021 | 80, 160 | 75, 150 |
| Greenpower | EV Star Cargo | Class 4 | 2021 | 118 | 150 |
| Lightning eMotors | E-450 Cutaway | Class 4 | 2021 | 86, 129 | 80,120 |
| Motiv | Epic E450 | Class 4 | 2021 | 127 | 105 |
| Phoenix Motors | Zeus 500 | Class 4 | 2021 | 70-150 | 80, 115, 150 |
| SEA Electric | Isuzu NPR | Class 4 | 2021 | 100 | 170 |
| Canoo | MPDV2 | Class 4 | 2022 | | |
| BYD | 6F | Class 5-6 | 2021 | 221 | 125 |
| BYD | 6R | Class 5-6 | 2021 | | 85 |
| BYD | 6D | Class 5-6 | 2021 | 221 | 120 |
| Chanje | V8100 | Class 5-6 | 2021 | 100 | 150 |
| Daimler | Freightliner MT50e (Chassis) | Class 5-6 | 2021 | 226 | 125 |
| Dana Nordesa | T5 | Class 5-6 | 2021 | 80, 160 | 60, 120 |
| Dana Nordesa | T6 | Class 5-6 | 2021 | 160 | 120 |
| EVT Motors | Electric Van Cutaway | Class 5-6 | 2021 | 106 | 173 |
| Kenworth | K270E | Class 5-6 | 2021 | 141 | 100, 200 |
| Lightning eMotors | F-59 Cargo Van and Food Truck | Class 5-6 | 2021 | 128, 160, 192 | 110, 140, 170 |
| Lightning eMotors | 6500XD Cab Forward Truck | Class 5-6 | 2021 | 122, 153, 184 | 88, 110, 130 |
| Lion Electric | Lion6 | Class 5-6 | 2021 | 252 | 180 |

| Manufacturer | Model | Weight Class | Availability | Battery (kWh) | Range (mi) |
|------------------|--------------------------|--------------|--------------|---------------|------------|
| Motiv | Epic F-59 | Class 5-6 | 2021 | 127 | 105 |
| Navistar | International Trucks eMV | Class 5-6 | 2021 | 321 | 250 |
| Peterbilt | 220EV | Class 5-6 | 2021 | 140-348 | 200 |
| Rousch CleanTech | Ford F-650 | Class 5-6 | 2021 | 138 | 100 |
| SEA Electric | Ford F-59 | Class 5-6 | 2021 | 138 | 200 |
| SEA Electric | Ford F-650 | Class 5-6 | 2021 | 138 | 200 |
| SEA Electric | Hino 195 | Class 5-6 | 2021 | 138 | 200 |
| SEA Electric | Isuzu NRR | Class 5-6 | 2021 | 138 | 200 |
| SEA Electric | Isuzu NQR | Class 5-6 | 2021 | 138 | 200 |
| XOS | X-Platform | Class 5-6 | 2021 | | 200 |
| Zenith Motors | Electric Step-Van | Class 5-6 | 2021 | | 90 |

Heavy-Duty Vehicles

| Manufacturer | Model | Weight Class | Availability | Battery (kWh) | Range (mi) |
|------------------|---|-------------------|--------------|---------------|------------|
| BYD | 8R | Class 7-8 Rigid | 2021 | | 75 |
| Daimler | Freightliner eM2 | Class 7-8 Rigid | 2021 | 325 | 230 |
| Kenworth | K370E | Class 7-8 Rigid | 2021 | 282 | 100, 200 |
| Lion Electric | Lion8 Tandem | Class 7-8 Rigid | 2021 | 336 | 170 |
| Lion Electric | Lion8 Refuse | Class 7-8 Rigid | 2021 | 336 | 130 |
| Lion Electric | Lion8 Bucket | Class 7-8 Rigid | 2021 | 336 | |
| Peterbilt | 520EV (Refuse) | Class 7-8 Rigid | 2021 | 308-420 | 60-90 |
| SEA Electric | Ford F-750 | Class 7-8 Rigid | 2021 | 138 | 170 |
| SEA Electric | Isuzu FTR | Class 7-8 Rigid | 2021 | 138 | 200 |
| SEA Electric | Refuse | Class 7-8 Rigid | 2021 | 138, 220 | |
| Volvo | VNR Electric Straight Truck | Class 7-8 Rigid | 2021 | 264 | 150 |
| Volvo Group | Mack Trucks LR Electric | Class 7-8 Rigid | 2021 | | |
| Nikola | Refuse | Class 7-8 Rigid | 2023 | | 150 |
| Einride | Pod | Class 7-8 Rigid | 2022/2023 | | |
| Hino | Hino XL Box Truck (Xos) | Class 7-8 Rigid | 2024 | | |
| BYD | 8TT | Class 7-8 Tractor | 2021 | 409 | 175 |
| Kenworth | T680E | Class 7-8 Tractor | 2021 | | 150 |
| Lion Electric | Lion8 Tractor | Class 7-8 Tractor | 2021 | 588 | 210 |
| Nikola | Tre | Class 7-8 Tractor | 2021 | 750 | 250-300 |
| Peterbilt | 579EV | Class 7-8 Tractor | 2021 | 264-420 | 110-200 |
| Tesla | Semi | Class 7-8 Tractor | 2021 | | 300 or 500 |
| Volvo | VNR Electric | Class 7-8 Tractor | 2021 | 264 | 120 |
| Daimler | Freightliner eCascadia | Class 7-8 Tractor | 2022 | 550 | 250 |
| BYD | 8Y | Terminal Tractor | 2021 | | |
| Kalmer | Ottawa T2E Electric Terminal Tractor | Terminal Tractor | 2021 | | |
| Lonestar | Lonestar SV Reman Electric Terminal Tractor | Terminal Tractor | 2021 | | |
| Orange EV | T-Series | Terminal Tractor | 2021 | | |
| Terberg Tractors | YT202-EV | Terminal Tractor | 2021 | | |

Buses

| Manufacturer | Model | Category | Availability | Battery (kWh) | Range (mi) |
|------------------------------------|-----------------------------|----------|--------------|---------------|---------------|
| BYD | C6M | Coach | 2021 | 121 | 124 |
| BYD | CM8 | Coach | 2021 | 313 | 200 |
| BYD | CM9 | Coach | 2021 | 352 | 200 |
| BYD | CM10 | Coach | 2021 | 446 | 230 |
| Motor Coach Industries (NFI Group) | J4500e CHARGE | Coach | 2021 | | 230 |
| Motor Coach Industries (NFI Group) | D45 CRTE LE CHARGE | Coach | 2021 | 389, 544 | 170, 230 |
| Van Hool | CX45E | Coach | 2021 | 648 | 310 |
| Blue Bird | All American RE Electric | School | 2021 | 160 | 120 |
| Blue Bird | Micro Bird G5 Electric | School | 2021 | 88 | 100 |
| Blue Bird | Vision Electric | School | 2021 | 160 | 120 |
| Daimler | The Saf-T-Liner® eC2 Jouley | School | 2021 | 220 | 135 |
| Greenpower | The BEAST | School | 2021 | 193.5 | 150 |
| Lion Electric | LionA | School | 2021 | 80, 160 | 75, 150 |
| Lion Electric | LionC | School | 2021 | 210 | 100, 125, 155 |
| Lion Electric | LionD | School | 2021 | 210 | 100, 125, 155 |
| Motiv | Epic F59 | School | 2021 | 127 | 105 |
| Navistar | IC Bus CE Series Electric | School | 2021 | 105-315 | 70-200 |
| Pheonix Motors | Zeus 600 School Bus | School | 2021 | 70-140 | 80-150 |
| Greenpower | EV Star | Shuttle | 2021 | 118 | 150 |
| Lightning eMotors | Transit Passenger Van | Shuttle | 2021 | 86, 105 | 140, 170 |
| Lightning eMotors | E-450 Shuttle | Shuttle | 2021 | 86, 129 | 80, 120 |
| Lightning eMotors | F-550 | Shuttle | 2021 | 122 | 100 |
| Lion Electric | LionM | Shuttle | 2021 | 160 | 75, 150 |
| Motiv | Epic E450 | Shuttle | 2021 | 127 | 105 |
| Optimal EV | S1LF | Shuttle | 2021 | | 200 |
| Pheonix Motors | Zeus 400 Shuttle Bus | Shuttle | 2021 | 70, 105, 140 | 80, 115, 150 |
| SEA Electric | E4B Commuter Bus | Shuttle | 2021 | 88 | 186 |
| Zenith Motors | Electric Shuttle | Shuttle | 2021 | | 90,110 |
| BYD | K7 | Transit | 2021 | 215 | 137 |
| BYD | K9S | Transit | 2021 | 266 | 145 or 215 |
| BYD | K9 | Transit | 2021 | 352 | 156 |
| BYD | K11 | Transit | 2021 | 446 | 220 |
| BYD | C8MS | Transit | 2021 | 113, 446 | 170, 230 |
| Daimler | Mercedes-Benz eCitaro G | Transit | 2021 | 441 | 136, 173 |
| Gillig | Battery Electric Bus | Transit | 2021 | 148-444 | 150, 210 |
| Greenpower | EV 250 | Transit | 2021 | 210 | 175 |

| Manufacturer | Model | Category | Availability | Battery (kWh) | Range (mi) |
|--------------|------------------------|----------|--------------|---------------|------------|
| Greenpower | EV 350 | Transit | 2021 | 430 | 200 |
| Greenpower | EV 550 | Transit | 2021 | 478 | 175 |
| Hyundai | Battery Elec City | Transit | 2021 | 256 | 130 |
| New Flyer | Xcelsior CHARGE | Transit | 2021 | 160-466 | 75-195 |
| Proterra | ZX5 | Transit | 2021 | 450, 675 | 240, 329 |
| Volvo Group | Nova Bus LFSe/LFSe+ | Transit | 2021 | 564 | 75, 292 |

Concept Vehicles

| Manufacturer | Model | Category | Availability |
|----------------------|---|-------------------|--------------|
| Arrival | The ArrivKal Van | Class 2b-3 | Concept |
| Atlis Motor Vehicles | XT Pick-Up Truck | Class 2b-3 | Concept |
| Atlis Motor Vehicles | XP Platform | Class 2b-3 | Concept |
| Avevai | Iona Van | Class 2b-3 | Concept |
| Bollinger | Chass-E | Class 2b-3 | Concept |
| Bollinger | Deliver-E | Class 4 | Concept |
| Avevai | Iona Truck | Class 4 | Concept |
| XOS | ET-One | Class 7-8 Tractor | Concept |
| Hino | Class 7 Battery Electric Tractor (Hexagon Purus) | Class 7-8 Tractor | Concept |
| Neuron EV | TORQ | Class 7-8 Tractor | Concept |
| Arrival | The Arrival Bus | Transit Bus | Concept |
| Letenda | Electrip | Transit Bus | Concept |

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