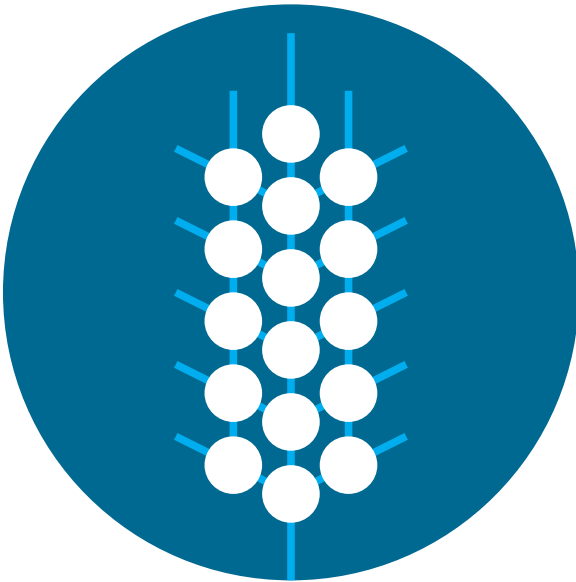


Food & Beverage Services

The sector is facing rapidly evolving competitive pressures — and business opportunities — around a host of issues ranging from climate change to public health to consumer transparency.



SustainAbility

SustainAbility is a strategy consultancy and think-tank. We combine business acumen with in-depth knowledge of the global sustainability agenda, including the challenges in emerging economies. We work with businesses to identify and manage key environmental, social and economic risks and opportunities and to develop innovative solutions that will protect and create future value.

Consultancy

We provide insight, counsel and practical support on all aspects of corporate sustainability strategy & implementation, innovation, stakeholder engagement, risk management, transparency, reporting and accountability. We work globally with a variety of beacon companies whose influence extends across industry, such as Ford, Nike, Microsoft, Starbucks and Wal-Mart. We also work within six key industry sectors: Chemicals, Energy, Finance & Capital Markets, Food & Beverage, Healthcare, and Knowledge Economy. Our Emerging Economies work provides insight and advice to national and multinational companies with a specific focus on India, Brazil, China and South Africa.

Research & advocacy

Our strategic advice is enhanced by our independent Research & Advocacy Program. We have a track record of producing cutting-edge analysis of the emerging sustainability challenges for business. Recent publications have tackled sustainability reporting and disclosure, the opportunity for businesses to partner with social entrepreneurs, and globalization.

Expertise & global reach

Our diverse team, based in London, Washington, Zurich and New York, brings many years of experience in consulting, advocacy and research to our work. Our worldwide network enables us to tap into a wealth of knowledge and experience from all sectors of society. And our Emerging Economies work extends our reach into the developing world.

Rules of engagement

Clear Rules of Engagement guide our client and research work to maintain our independence and to ensure that our work reflects our mission and does not compromise our values.

Vision

A just and sustainable world for present and future generations.

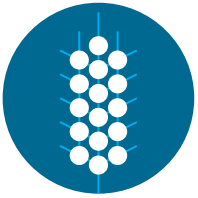
Mission

Inspire and support the innovation that creates tomorrow's value.

Values

Equity, diversity, impact and change.

Food & Beverage Services



From Coca-Cola to Nestle, Starbucks and Unilever, SustainAbility has worked with a variety of businesses across the Food & Beverage

supply chain to help address critical sustainability issues and develop innovative solutions around the risks and opportunities associated with sustainable development.

The Food & Beverage sector is facing rapidly evolving competitive pressures and business opportunities around a host of issues ranging from climate change to public health to consumer transparency. Using natural resources sustainably in agriculture, manufacturing, distribution, retail and disposal; promoting fair producer livelihoods; developing more nutritious product portfolios and marketing them responsibly are just some of the issues that have become critical business drivers for the sector – not only in terms of corporate responsibility to society, but also to maintain competitive advantage in the face of changing supply bases and consumer demands.

SustainAbility's Food & Beverage sector team works with clients to understand and translate these risks and opportunities into strategy, brand propositions and new markets.

- We help companies understand the environmental and social impacts of their products, how these affect consumer perception and trust, and how to embed these considerations in branding.
- We help companies better understand, develop strategies, and innovate in response to stakeholder and consumer expectations in today's and tomorrow's markets. We have a particular focus on emerging markets.
- We help develop environmentally and socially sustainable supply chains by identifying key issues and best practices and unravelling the complexity of industry standards and multi-stakeholder initiatives, and recommending best practices.
- We work with companies to develop approaches to accountability and transparency through stakeholder engagement, reporting and product information.

Information

More information on all our services and research, including reports and analysis to download, is available on our website www.sustainability.com/food&beverage

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