

The Road to Credibility: A survey of sustainability reporting in Brazil

SustainAbility and FBDS invite you to the launch of *The Road to Credibility*, the eighth benchmark of sustainability reporting and the first survey of the *Global Reporters* program to focus in a single country, Brazil: an emerging economy on the path to sustainable development best practices.

The purpose of the research was to assess the quality of ten of the best Brazilian sustainability reports, encourage Brazilian companies to improve their reporting practices and show what global companies could learn from the Brazilian examples.

At the launch event, SustainAbility and FBDS will present the report findings and provide the international perspective. In addition, panels of sustainability and reporting experts and companies will discuss the challenges and opportunities related to sustainability reporting.

We sincerely hope that you will be able to join us:

Date: Tuesday, December 9th 2008

Time: from 8:30 to 12:00

Address: FIESP – Auditorium in the 4th floor
Av. Paulista nº 1313, São Paulo - Brazil

To confirm your presence at the event, please send an email to sustentabilidade@fbds.org.br.

If you are not able to attend but still would like to receive printed copy of the report's executive summary, please send your name, company, title and address to sustentabilidade@fbds.org.br

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The Road to Credibility

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FIESP Auditorium, Av. Paulista 1313, 4th floor – São Paulo, Brazil
December 9th 2008

AGENDA	
8:30 – 9:00	Registration
09:00 – 09:10	Welcome – Carlos Henrique Ramos Fonseca (SESI)
09:10 – 09:20	The International Perspective – Jodie Thorpe (SustainAbility)
09:20 – 09:55	Presentation of the Survey's Results – Clarissa Lins (FBDS)
09:55 – 10:30	Discussion Panel with Members of the Survey's Advisory Group - Glauca Têrreo (GRI), Prof. Celso Lemme (UFRJ), João Gilberto Azevedo (Ethos Institute)
10:30 11:00	Coffee break
11:00 – 12:00	Discussion Panel with a Company profiled in the Top 10 and Report Sponsor: "Challenges and Opportunities in Sustainability Reporting"
12:00 – 12:10	Closing Remarks - Jodie Thorpe (SustainAbility)

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